

# President's Report to the Board of Trustees

**Dr. Regina Stanback Stroud**  
**September 21, 2011**

## **SKYLINE SHINES**

### **Opening Day 2011 - All College Photo**

About 175 people came together for Skyline's annual Opening Day event on August 16, 2011. The misty day forced the faculty and staff group photo to be taken on the stage of the Theater. Here they are – they look marvelous! Thanks to Vic Bareng for this photo.



### **Skyline College Women Students Invited to Women in Government Workshop**

Jan Kamman, a Commissioner on the San Mateo Commission on the Status of Women and a founding Board Member of San Mateo County California Women Lead invited Skyline College women to participate in a workshop, *Women in Government: Discovering Leadership*, on September 10 at Seton Coastside in Moss Beach. The Commission organized the task force to encourage women's political development. CA Women Lead have organized trainings with elected women officials and commissioners to talk to audiences about how they started in the political world and how to become involved. Workshop panelists included Naomi Patridge, Half Moon Bay Mayor; Marina Fraser, Half Moon Bay Council Member; Kathryn Slater-Carter, Montara Water and Sanitary District President; and Martina Tello, Commission on the Status of Women President. (Thank you to Jan Kamman for her contribution to this article.)



### **Trojans Finish 6th in Coaches vs. Cancer Fundraiser**

Skyline College, through the sponsorship of the California Community College Athletic Association, American Cancer Society and the National Association of Basketball Coaches, finished sixth in the state for the Coaches vs. Cancer fundraiser during the 2010-2011 basketball season. Based on a combination of gate receipts, donations by students and staff and the support of the Associated Students of Skyline College, the college raised over \$816. Statewide, more than \$22,000 was generated with more than 50 community colleges participating. All proceeds from the fundraiser were donated to the American Cancer Society. On behalf of Skyline College's coaches, staff and students who are part of the men's and women's basketball programs, the college would like to extend its appreciation and thanks to the college community for their support.

### **KCBS Radio and KPIX TV Interview Skyline College Students for Reaction to President Obama's Jobs Creation Address to Congress**

On Thursday, September 8, 2011, President Obama delivered an address to Congress to present his plan for job creation. In recent years, significant attention has been given to the role of community colleges in the nation's workforce and economic development. Workforce development in the United States depends heavily on community colleges, which play a vital role in preparing people for career opportunities. For a local take on the President's address, KCBS and KPIX visited Skyline College to interview students. Doug Sovern from KCBS visited the SparkPoint Center at Skyline College to interview Grove Scholar, Luis Rubalcaba. As a Grove Scholar, Luis benefits from SparkPoint's financial education and coaching, and employment services, all of which complement his education plan. Mike Sugarman from KPIX (Channel 5) taped footage in Building 6 (Student and Community Center) of students watching President Obama's address. Afterward, he interviewed the students to get their reactions to the plan. Thank you to William Watson for the photo.





## 4<sup>th</sup> Annual Asian Culture Week and China Dance School & Theatre Performance

Saturday, September 10, marked the beginning of the 4th Annual Asian Culture Week and China Dance School and Theatre Performance. The 1st Annual Asian Culture Week was held in 2008 in conjunction with the Asian Studies Program. In 2009 and 2010, China Dance School & Theatre held the Asian Culture Showcase. After a two-year hiatus, China Dance School once again collaborated with the Asian Studies Center, which hosted the Film and Food Festival from September 12-14. The dance performance kicked off a series of exciting events in celebration of Asian Culture week.

China Dance School & Theatre is under the direction of Kaiwen You, Skyline College faculty member who teaches the Chinese Dance Workout class. Mr. You hopes festivities encourage cultural exchange to cultivate on-campus diversity. He also hopes to use dance and the performing arts as a medium with which to foster greater understanding between the far East and the West. (Thank you to Kaiwen You for his contribution to this article.)

## PROGRAMS

### SparkPoint Skyline College Welcomes the Student Conservation Association



Photo: William Watson

SparkPoint Skyline College welcomed a Student Conservation Crew from the Student Conservation Association (SCA) on Friday, September 2, 2011, for a tour of SparkPoint as part of their ongoing career exploration activities. According to Bettina Mok, Regional Program Manager for Bay Area Community Programs, the SCA mission is to “create the next generation of environmental conservation leaders.” The SCA Crew who toured SparkPoint is comprised of seven young adults ages 18-24 plus Crew leader,

Franklin Escobar. This SCA Crew contributes to San Mateo County conservation efforts with projects designed to improve San Mateo County Parks. Because this SCA Crew is nearing completion of their conservation service, they toured SparkPoint to learn about services and resources that could support their ongoing career development. Thanks to the Skyline College team who conducted the tour: L to R, Patty Kwok, Dennis Mitchell and Glenda Benavides; and R to L, Skyline College Green and Sustainable Programs Project Coordinator, Aaron Wilcher, Julie Lamson, and Adolfo Leiva.

## **The English Language Institute Offers Real Work Opportunities for ESOL Students**

The English Language Institute (ELI) provides nonnative speakers with career, financial, and educational guidance, and the ESOL course, Workplace English for Speakers of Other Languages (ESOL 803) is an integral part of ELI services. ESOL 803 includes a two-hour per week assignment in which ESOL students build their communication skills working as interns in various locations on campus. Instructional aide Amber Wolak coordinates and supports the internship in collaboration with ESOL 803 instructor Julie Carey.

On Tuesday, September 6, 2011, the ELI, located in SparkPoint at Skyline College in Building 1, hosted a tour and training for the ESOL 803 class. The students met SparkPoint staff and learned about the ELI and other SparkPoint services. The students visited all three of their Fall 2011 work sites including: the Student Activities Center, the English Language Institute, and the front desk of the Learning Center.



Director of the Learning Center Nohel Corral appreciates the collaboration, which provides the Learning Center with needed staffing at the front desk. "Having the ESOL 803 students help support the Learning Center is a fantastic way for these students to build real life professional experience in an interactive educational environment. This class is a help to the interns and to the Center." The students also appreciate the opportunity to work in a busy location on campus where their communication skills are brought to the front line. "Many nonnative speakers enter jobs that push them to the back of the shop, where their communication skills are hidden, but also never grown. This internship gives students the language and professional skills they need," says coordinator Leigh Anne Shaw. Special thanks to Amory Cariadus of Student Activities, John Saenz of the Learning Center, and SparkPoint staff Adolfo Leiva, Melanie Espinueva, Patty Kwok, Yraes Guerrero, Amber Wolak, and Glenda Benavides for taking the time to orient the ESOL 803 students. For more information about the ELI, please visit room 1218 or on the web at: <http://www.skylinecollege.edu/programs/study/languagearts/eli/index.html>

## **Jefferson Adult Education Staff Tour the SparkPoint Center at Skyline College**

Skyline College welcomed Jefferson Adult Education (JAE) staff who toured the SparkPoint Center on Tuesday, August 23, 2011. The tour was organized as part of a grant (SB 70 - Career and Technical Education Career Pathways Initiative - Community Collaboratives) from the Chancellor's Office, California Community Colleges. Funding supports activities to improve linkages and transitions between secondary and post-secondary career and technical education. Diana Rumney, JAE Director, and Martha Meade, Associate Superintendent of Education for Jefferson Unified High School District, accompanied 16 members of their staff on the tour.

According to the JAE website, JAE provides services for adults who want to improve their English, earn a high school diploma or GED certificate. Additionally, JAE prepares student immigrants for citizenship and civic participation through English, computer and literacy instruction (*accessed 8-23-2011 at <http://jeffersonadulted.net/>*). SparkPoint Center at Skyline College is a one stop center that students and the community use to improve their finances by increasing income, growing assets, and improving credit strength and financial behavior. JAE and SparkPoint share a common vision to deliver services that lead to increased opportunities for individuals and their families.

This tour served as a kick-off to a Fall 2011 and Spring 2012 field trip for JAE GED students who will visit Skyline College for a tour which will include: 1) coordinated online application for admission to Skyline College, 2) completion of the Free Application for Federal Student Aid, 3) and an orientation workshop to access the full range of SparkPoint services.

Thanks to Skyline College staff who participated in the tour including: Adolfo Leiva, SparkPoint Program Services Coordinator; Dr. Raymond Jones, SparkPoint Coordinator for Service Integration; Melanie Espinueva, SparkPoint Counselor & Coordinator for Financial Education; Amber Rocha, Instructional Aide, English Language Institute; Jocelyn Vila, Financial Aid Program Services Coordinator; Patty Kwok, SparkPoint Counselor and Coordinator, Grove Scholars Program; Glenda Benavides, SparkPoint Office Assistant; Dennis Mitchell, SparkPoint Student Assistant; German Alvarado, California Employment Development Department; Dr. William Watson, SparkPoint Center Director; and Dr. Regina Stanback-Stroud, President, Skyline College.



Jefferson Adult Education Staff Listen to a Welcome Greeting from Skyline College President, Dr. Stanback-Stroud. (Photo: William Watson)

## Cooperative Education Honors Longtime Educator

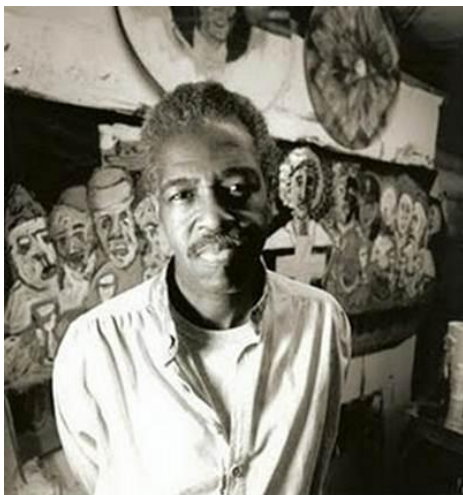
On Saturday, August 20, 2011, the Skyline College Cooperative Education Department presented Mrs. Vernita Sheley, Superintendent of Highlands Christian Schools, with a Career Education Service Award given in recognition of her involvement with Skyline College's Cooperative Education program. Mrs. Sheley's relationship with Skyline College has spanned over the past 30 years as she has supported and mentored numerous college students in their occupational development and academic progress. The tribute to Mrs. Sheley was held at the Burlingame Marriott Hotel and coordinated by Highlands Christian Schools in acknowledgement of her 45 years of educational dedication and leadership. In the photo at right, Skyline College's Career Planning Instructor Lavinia Zanassi (left) presents the award to Mrs. Sheley. Thank you to David Johnston for the photo.



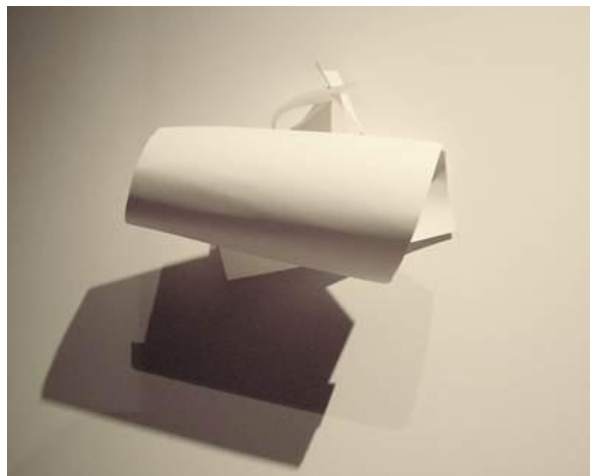
## Opening in the Skyline College Art Gallery

**3 Corner Symphony**, a group exhibit featuring paintings, sculpture, and mixed media works by Oakland based artist Gregory Wiley Edwards, Boston based artist Fay Grajower, and Calgary based artist Malcolm Mooney. The 3 corners in this case refer to the 3 points on the map that form a triangle between the artists' studios, with a visual symphony developing in the gallery via the combination and intersection of the visual 'sounds' that the artists present. The Opening Reception was held on September 15 and was followed by a live musical performance in the gallery by Malcolm Mooney and the 10th Planet.

**Malcolm Mooney** is a visual and performing artist, and was the original vocalist with the late 60s / early 70's German rock band CAN. Malcolm Mooney's recordings with Can remain highly influential to this day, with Mooney's first album with Can, 'Monster Movie' (1969), defining the Can music sound. He recorded a second album with the band, Soundtracks (1970), before leaving the band in 1970 to return to the United States to focus on his career as a visual artist. In 1986 Mooney rejoined Can to record the reunion album 'Rite Time.' Since then Mooney has continued to make art, write, and work on musical projects including recordings done in the Bay Area with 'Malcolm Mooney & The Tenth Planet'. He has exhibited his work extensively in the U.S. and Europe, and received an MFA from California State University Los Angeles in 1987, and a BFA from Boston University's School of Fine Arts and Applied Arts in 1979.



Malcolm Mooney



Malcolm Mooney, *The Sun Curled around the Sunset*, Paper, Installation detail

**Gregory Wiley Edwards** was raised in Houston, Texas, and came to California to attend Cal Arts and Art Institute of San Francisco. As a student activist, he distinguished himself as teacher of the Black Artist's Seminar, at California Institute of the Arts in 1972. Since that time, his paintings, lithographs and drawings have been exhibited nationally in the U.S., from the Contemporary Arts Museum in Houston, to the Daniel Broder Gallery in New York City. Mr. Edwards has long been known as an arts activist, and got his start in the activism arena with community-based organizations in the civil rights era. Most notably, he worked with Booker Griffin and Jim Brown at the Black Economic Union in Los Angeles in 1967. Edwards was a founding Director of Studio Z - a seminal Los Angeles alternative space, famous for performance, concept and traditional visual art forms on the cutting edge. He has served on the Arts Advisory Panel for The Cultural Affairs Commission for The City of Los Angeles, on Advisory and Grants Panels for The California Arts Council and as Liaison between the National Endowment for the Arts and the U.S. Small Business Administration.



Paintings by Gregory Wiley Edwards

**Fay Grajower** studied at The School of Museum of Fine Arts in Boston, Massachusetts and holds an MA in Studio Art from New York University. Her works have been featured in galleries and museums in cities throughout the U.S., Mexico, Europe, and Poland. She has been an artist-in-residence in Florida, Israel and Germany, and public art commissions include a painted and sculpted glass dedicatory wall in Wilmington Delaware, a Holocaust Memorial Sculpture Installation at the B'nai Torah Congregation in Boca Raton Florida, and an installation for The International Women's Research Center at Brandeis University in Massachusetts. She recently completed and installed a Holocaust Memorial for the new Young Israel of New Rochelle in New York and had the inaugural exhibit at the new El Paso Holocaust Museum in Texas. Her exhibit/installation, *where the past meets the future*, that traveled through Poland is now traveling through the US, currently at the Florida Holocaust Museum in St Petersburg, FL. Concurrently, her exhibit, *Bletern: Images and Words* is on view at the Galicia Museum in Krakow, Poland.



Mixed media collage by Fay Grajower

## President's Innovation Funds Awarded

Faculty and staff have been awarded the President's Innovation Funds to start or continue many creative and exciting projects. Each year, the projects are featured in a video that is revealed at the President's Breakfast. This year, that event will be on March 15, 2012. Here is a snapshot of the projects awarded.

- **Business Technology Speaker Series** – The Business Division and SparkPoint Skyline College Center will collaborate to invite speakers from the Business Profession and/or Community/Public organization representatives to address Business Technology themes including social media, the future and responsible role of technology in the future of education, student success and professional Development. *For more information contact Alma Elena Cervantes, Don Carlson and William Watson.*
- **Prep for PEP** – The Learning Center will collaborate with local high schools to provide support to graduating students as they take the placement assessments. As a result of better preparation to take the assessments, students will place higher on the tests, take fewer remedial math and English courses and shorten their time to degree. *For more information contact Nohel Corral.*
- **Creative Voices** – Students of music will use the culture of the music genres Funk, Hip Hop and jazz, along with their academic and critical thinking skills to creatively articulate their findings of research on contemporary issues that affect student lives. A performance will be held in February 2012 in honor of African American Heritage Month. *For more information contact Kymberly Jackson.*
- **Heart Wrenchers** – This recruiting and retention project is designed to increase the participation rates of women in the Skyline College Automotive Technology program by forming a Heart Wrenchers student club that pools resources and mobilizes connections to the community. One of the projects of the club is the Low Income Project Services (LIPS) where students, in partnership with “Ways to Work”, St. Vincent de Paul’s, Salvation Army and Coleman Advocates in San Francisco to provide automotive maintenance and repair to low income women and families. *For more information contact Julia Johnson.*
- **Skyline College Photography Team** – This project creates a team of student photographers who will photograph the campus life and create a photo bank of images that can be used for non-commercial purposes. These images will document and archive Skyline College’s vibrant campus life and community engagement. *For more information contact Nancy Kaplan-Biegel.*
- **Dare to Dream** – This proposal is to establish the Skyline College Democracy Commitment Center, joining a national movement of community colleges across the country and bringing significant value to the college, its students and the surrounding community. By providing a focused place to commit to and educate about participatory democracy, model its processes and address the significant and evolving campus and community issues, this center will help raise the profile of the college in the community. *For more information contact Jennifer Mair.*
- **Skyline Performing Arts Showcase** – This project will provide annual, auditioned performance opportunity for students in performing arts classes. A production will take place in the Main Theater and strive for professional production values. *For more information contact Jude Navari and Alan Ceccarelli.*
- **Spring Musical Project** – will provide students with the opportunity to participate in a musical theater production on campus. It is part of a revitalized interest in the performing arts among Skyline College students and community. *For more information contact Jude Navari and Amber Steele.*
- **Sustainable Campus Initiative** – SCI seeks to increase awareness of sustainability concepts within the Skyline College community and activate student engagement through innovative experiential learning. The project provides opportunities for professional development and demonstrates Skyline College’s position as a sustainable cultural center for the community. This project will include seminars, awards, curriculum development and integration, faculty learning community development and student led initiatives related to sustainability. *For more information contact Anjana Richards.*
- **Business Programs ACBSP Accreditation**- This project will culminate in a unique external accreditation for the business programs at Skyline College making it the first community college in California to acquire such accreditation. This project will enhance the quality of instruction, provide networking opportunity with other business faculty national and internationally and enhance articulation and transfer. *For more information contact Linda Whitten, Christine Roumbanis and Don Carlson.*
- **Youth Entrepreneurial Program (YEP)** – This project is designed to promote small business ownership as a career option to youth. It will include workshops, seminars, outreach, and direct connections to business and industry representatives. *For more information contact Pcyeta Jackson.*

## OUTREACH

### ELI hosts SSF Adult School ESL Students

Over the summer, the English Language Institute did its part to forge strong connections in the community via ESL classes at adult schools by hosting all three levels of the South San Francisco Adult School's summer program for a tour and presentation of Skyline College. On June 21, 2011, approximately 27 students and three teachers were treated to an informative and interactive day learning about the transition to college.



Leigh Anne Shaw (a.k.a. Leigh Anne Sippel) and Amber Rocha met with the group and took them on a one-hour tour of Skyline College with highlights such as the SparkPoint Center, Cosmetology, the Learning Center, and the Automotive department. Josie Glenn, Tom Broxholm, and Julia Johnson shared information about their classes and programs, and students got to observe a few minutes of Alice Erskine's Surgical Tech class. After the tour, the students met for refreshments and a brief orientation to Skyline College. They learned what to expect in college, how Skyline College ESL differs from that of adult school, and about services such as counseling, the ELI, financial aid, and SparkPoint Services. After this orientation, the students were given the opportunity to ask questions. It is hoped that many of these students eventually attend Skyline College. Many thanks to Wendy Lum, Adolfo Leiva, William Watson, Glenda Benevides, and Claudia Paz for their help and support on that day.

## RESEARCH AND PLANNING

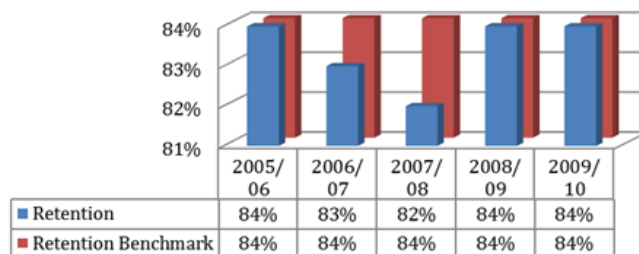
### Toward a Culture of Inquiry

Skyline College's Balanced Scorecard <http://www.skylinecollege.edu/facstaff/plans/BalancedScorecard.html> looks at four types of key performance indicators to provide a detailed lens into institutional effectiveness. These four categories are Internal Stakeholders, External Stakeholders, Financial and Operational Performance, and Growth and Innovation. Over the next few weeks, the college will start by exploring the Internal Stakeholders category.

The first two measures in this category are Retention Rate and Persistence Rate. "Retention Rate" refers to the percentage of students who are present on Census Day in a class who are retained through the semester to receive a grade – even if it is an unsuccessful grade (two other Scorecard metrics deal with Success Rates). "Persistence Rate" refers to the percentage of students who persist from a given Fall Semester to enroll in the subsequent Spring Semester.

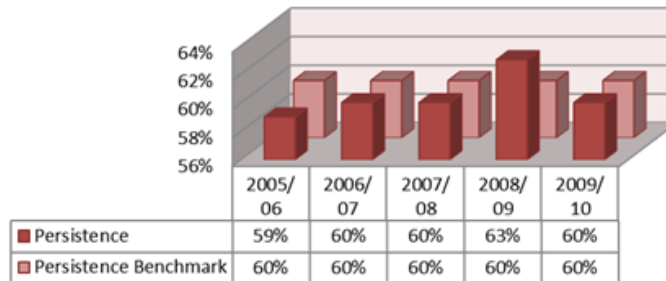
Looking at the data from the last five years, both of these metrics have been relatively constant and have largely met the college's established benchmark goal. The college's retention rate started at 84% in the 2005/06 year, and after dropping slightly to 83% and 82% in 2006/07 and 2007/08, has risen back to 84% in both 2008/09 and 2009/10. Skyline College had set the college benchmark at 84%, so it met the goal in three of the five years, including the last two years.

### Retention



The college's persistence rate started at 59% in 2005/06, and was 60% in three of the next four years. Aside from an upward jump to 63% in 2008/09, this metric has proved extremely consistent as well. Skyline College's benchmark had been set at 60%, so the college met the goal in four of the past five years, including the last four years.

### Persistence



As with all of the college's Balanced Scorecard metrics, it is often useful to disaggregate the key performance data on a variety of variables, most notably including ethnicity, age, gender, and developmental education status. The Research & Planning office is undertaking this more detailed work during this academic year for all of the Scorecard items, and will be reporting key findings.



Longstanding public discourse on the issue of accountability, particularly in educational institutions, gave rise to a call to make decisions based on related data in the pursuit of success and excellence. One such term that emerged and has become a part of the lexicon is "Culture of Evidence". Indeed, this idea was deeply integrated and embedded in the accreditation standards.

As Skyline College prepares to complete its own self-study in preparation for the Fall 2013 ACCJC Team Visit, the college will have a chance to reflect on how much it is able to allow the data of the college inform ideas or theories, develop approaches and evaluate the impact of decisions. The college will get a chance to gain a better idea of what it actually looks like when a college has a culture of evidence and whether Skyline College would indeed consider itself as having such a culture.

Whether there is such a culture or not, Skyline College does know that it has come to value the information available through the Research and Planning Office and through the academic and service departments and through the college governance processes. As the college makes funding, facilities, human resource, and technological decisions, it looks to the data to determine what the program reviews have identified, where the student demand is, where the scheduling demand is and what the governance committees have recommended.

One of the tools Skyline College developed is the Balanced Scorecard – a “dashboard” that provides 22 key performance indicators on the college. The measures are divided into four perspectives – External Stakeholders, Internal Stakeholders, Financial & Business Operations, and Innovation & Growth. To view the scorecard, go to: <http://www.skylinecollege.edu/facstaff/plans/BalancedScorecard.html> and click on the “Balanced Scorecard Overview, Goals & Strategy Map” link. To see how Skyline has performed in comparison to past years, click on the “Outcome Measures Details & Trends: 2008/09” link. Each week selected results from the Balanced Scorecard and other research and planning work will be discussed in *Skyline Shines*.

Not only will this enhance your ability to have the information/data at your fingertips, but it will provide insight into the student population and how Skyline College is doing at helping its students achieve their goals and key milestones along the way. Dean of Research & Planning Rob Johnstone and Research Analyst David Ulate will be available for further discussion of any of the issues introduced. You can reach them with comments or questions about the items you see in this section or about research and planning needs at [johnstoner@smccd.edu](mailto:johnstoner@smccd.edu) or [ulated@smccd.edu](mailto:ulated@smccd.edu) . (*Thanks to Rob Johnstone for his contribution to this article.*)