



Victoria P. Morrow, President
February 12, 2009

Web site goes “live” next Tuesday



There will be a link to the “old site” in the footer of the new site for reference. Here are a few important notes about the launch:

- The “Search” function on the new Web site will take one day to “catch-up” with new Web site links. This is a temporary technical delay. If you have bookmarked a favorite page in the “old” Web site, you will be taken to a page in Sharepoint which will give you an A-Z search with new Web site links.
- Jaz Witham and Ahmad Ladhani from ITS will be in the CTL next Tuesday as a resource for help, trouble shooting, assistance in updating your area in the Web site, and OmniUpdate content management system coaching. ITS is setting up an on-line Help Web site so that you can make a personal appointment for one on one assistance for the month following the launch.
- We welcome your comments and suggestions, so please use the E-suggestion Box button <http://dev.skylinecollege.edu/general/surveys/index.html>

Here is a quick review of what is different about our new Web site:

- It has a new look, designed with the advice of our Web site Redesign Committee.
- It is organized around the interests and questions of external users, rather than around the organization structure of the college.
- Each major section—Current Students, Future Students, High School Students, Online Students, and Community and Business—is tailored to that audience in terms of its look and the navigation within the page. Topics are arranged based on focus group work with those audiences.
- We still have a Faculty and Staff section, but it will look a bit different and we will be refining it in the coming months.
- The old site contained over 10,000 pages with many duplicated and outdated pages. The new design consolidated the pages into just 2500. Updating of information in one area will flow into the rest of the Web site, ensuring consistency and currency of information across the site and greatly simplifying the process of updating it.
- Web pages are designed to be readily updated by the owners, through our new Content Management System, OmniUpdate.
- The site is accessible to users with disabilities.

The Fresh Look Web Site Redesign Advisory Group for this project was composed of representatives from faculty, staff, administrators, students, and district staff, and the Office of College Development, Marketing and Public Relations led the effort. Here are the members of the hardworking group who met during the past year, examined many Web sites, helped us select Interact Communications as our consultant, and worked through the process of identifying the key audiences upon which the site should focus. Please thank them when you see them: Lori Adrian, Anyta Archer, Laura Fraser, Brittany Piccolotti, Tom Broxholm, Teresita del Castillo-Brown, Nick Kapp, Judy Lariviere, Maria Norris, Raydan Al-hubaishi, Leigh Anne Sippel, Regina Stanback-Stroud and Jasmine Witham. Judy Lariviere helped us with accessibility issues. I appreciate the hard work of the whole group over the last year. During the last few months, the following people have been very focused on bringing the project to closure: Sandy Irber, Shelly Hausman, Rakefet Avramovitz, Jasmine Witham, Laura Fraser and Ahmad Ladhani, Shanka Weerasinghe and Hanan Ibrahim from ITS. A special thanks to them!

Next Tuesday morning is the deadline for a great opportunity to honor classified staff!

The Board of Governors of the California Community Colleges has launched a new Classified Employee of the Year Award. Nominees must be classified employees with a minimum of 5 years of service as a permanent employee within the nominating Community College District (full-time or part-time). The nominees are evaluated on their commitment to: the mission of community colleges; professional ethics and standards; serving the institution through participation in professional and/or community activities; and serving as a leader beyond the local institution. A \$500 cash award and plaque is presented to each statewide recipient at the May 2009 meeting of the Board of Governors. Each district is allowed to submit one nomination. Our district will solicit the names of four proposed nominees, one each from the three colleges and the district office. At its last February meeting, our district Board of Trustees will recognize all four nominees and they will select one of the four to submit to the Board of Governors. For nominations of Skyline classified staff, here are the details.

DEADLINE: Tuesday, February 17, 10 am

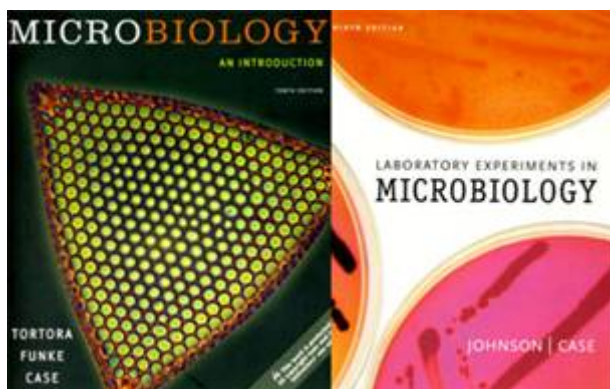
Submit to Linda Ghio at ghiol@smccd.edu

Award Guidelines and Instructions on the right side of the main page of the Chancellor's office website at <http://www.cccco.edu/Home/tabid/189/Default.aspx>.

Nomination forms should be submitted in electronic format.

New microbiology text by Case published

The 10th edition of Christine Case's textbook, *Microbiology*, and 9th edition of her lab manual, *Laboratory Experiments in Microbiology*, were published this month by Pearson Benjamin Cummings. Chris is co-author of the textbook and accompanying lab manual. Chris took all of the photographs in the lab manual and several photos in the text. The textbook is used at over 1000 colleges and universities in the United States and has been translated into four languages.



Institutional Planning Committee (IPC) update

The IPC met yesterday.

1. **Budget update:** There is no state budget yet. More to follow, hopefully soon.
2. **Enrollment / Productivity Report:** Rob Johnstone reported that Spring Census occurring Monday, February 9, we have a pretty strong predictor of our numbers for the year. Current estimates have our yearly FTES figure at 8,032, which would be the first time the college has exceeded 8,000 in FTES. It also represents a 9.5% increase over 2007-08 and a 18.0% increase over 2006-07. The

load for the year is currently estimated at 581 – well over the 525 state average and the 570 goal for the year.

3. **Technology Plan update:** Regina Stanback Stroud described the process and context for the Technology Plan, which will be submitted to College Council this month. The Plan's vision, goals, planned activities, and timelines are all linked together into a coherent long-term plan. The document went through significant vetting with constituency groups and subsequently was revised. It was noted that the yearly prioritization of the Technology Plan items will need to be layered against other planning efforts, including annual budgetary planning, instructional equipment planning, Basic Skill/College Success Initiative, Educational Master Planning, and SLOAC Planning. An action item was to place the Technology Plan on the college's Planning Matrix with appropriately considered timelines.
4. **ARCC report review:** The group spent the bulk of the meeting reviewing the recently released ARCC (Accountability Reporting for the Community Colleges) data, with an eye toward drafting the 500-word written response to the data for the state chancellor's office that is required by February 27. Skyline fared quite well in the report--above the peer group average on four of the seven indicators, and close to the mean on the remaining three indicators. Suggestions were made to particularly focus efforts on Indicator A – Student Progress and Achievement Rate and Indicator F – Improvement Rate for Basic Skills Courses, where Skyline was slightly below the peer group average. The written draft will reflect a focus of both inquiry through further research and strategically addressing the challenges with an eye toward improvement for the next year.

Coming up...

Friday, February 13 - Holiday- Lincoln's Birthday

- Baseball vs. Shasta at Skyline, 2pm
- Women's Basketball vs. San Jose City College, 7pm
- Exhibit of paintings and drawings by San Francisco based artist Stephen Namara (through Feb. 28), Gallery Theatre

Saturday, February 14

- Baseball vs. Ventura at Skyline, 11am
- Men's Basketball vs. Foothill at Skyline, 3pm

Sunday, February 15

- Baseball vs. Feather River at Skyline, 11am

Monday, February 16 – Holiday - President's Day

Tuesday, February 17

- Last Day to Drop Semester Length Classes Without Appearing on Record
- Baseball at Cosumnes River College, 2pm

Wednesday, February 18

- African-American Film Festival "African Diaspora Presents", Building 1 Main Theater, 1pm - 2pm
- Women's Basketball vs. Chabot College, 5:30pm
- Men's Basketball vs. Chabot College, 7:30pm
- Discipline Workshop, Building 6 Room 6203, 2pm - 4pm

Thursday, February 19

- Groundbreaking for Building 4 and Ribbon Cutting for Building 7 Ceremonies, Building 5, 2:30pm

Do you have a suggestion?

One way to submit it is through our general **e-Suggestion Box**, via the hyperlink in the box below, or via the same box on the front page of our website at <http://www.skylinecollege.edu/>.



Here is the **Website Redesign Project e-Suggestion Box**, for feedback on the new website,



And here, again, is the link to the new site: <http://dev.skylinecollege.edu>. (You can get there from the front page of our existing Web site too.)



For suggestions specific to the **budget**, here is the link:



And for ideas about Skyline's **40th Anniversary** celebration next year, here is the link:



For state level information on community colleges, see these websites:

- The Chancellor's Office in Sacramento: <http://www.cccco.edu/>
- The Community College League of California: <http://www.ccleague.org/>
- The Research and Planning Group: <http://www.rpgroup.org/>

Skyline Shines is archived at <http://www.skylinecollege.edu/skynotes/>.

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