

Skyline College Balanced Scorecard

Outcome Measure Data Sheet

Perspective: External Stakeholders		Measure: VETA Core Indicator-Retention		Indicator: Student Success and Access	
College Strategy: 1.2 Student Success and Access			College Goal: 1		
Description: This indicator measures Retention as the percentage of vocational student “Leavers and Completers” with three consecutive quarters in UI covered employment in the four quarters following program exit. This cohort does not include vocational students who were in the military, federally employed or continued their education at another college..					
Lead/Lag: Lag		Frequency: Annually		Unit Type: Percentage	
Polarity: High values are good					
Formula: A vocational program participant is defined as a student who has completed a minimum threshold of 12 or more units of related coursework in a vocational or technical program area as defined by two-digit TOP code within the previous five years. The number of vocational education Leavers and Completers in each cohort found in the UI covered employment during one of the four quarters after the cohort.					
Data Source: California Community College Chancellor’s Office					
Data Quality: Moderate–received from California Community College Chancellor’s Office. Tracking students through UI employment data does not provide a direct link to program of study.			Data Collector: Dean of Admissions and Records		
			Data Owner: Director of Planning, Research and Institutional Effectiveness		
Scorecard Control Limits: Slightly below benchmark is 1 to 5 percentage points below the benchmark. Well below benchmark is 6 or greater percentage points below the benchmark.			Benchmark: Benchmark is set at by the state as a local performance level to be attained and is adjusted accordingly. For 02/03 to 05/06 the benchmark used was 84.1% and for 06/07 the benchmark was adjusted to 82.7%.		
Benchmark Rationale: The benchmark uses a “match rate” and is adjusted using economic indicators. Programs with groups in career UI covered employment that are updating skills or maintaining licenses will consistently have higher UI match rates.			College Initiatives Links		
			1. Enrollment Management: Retention		
			2. SLOAC		
			3. Workforce Development		