

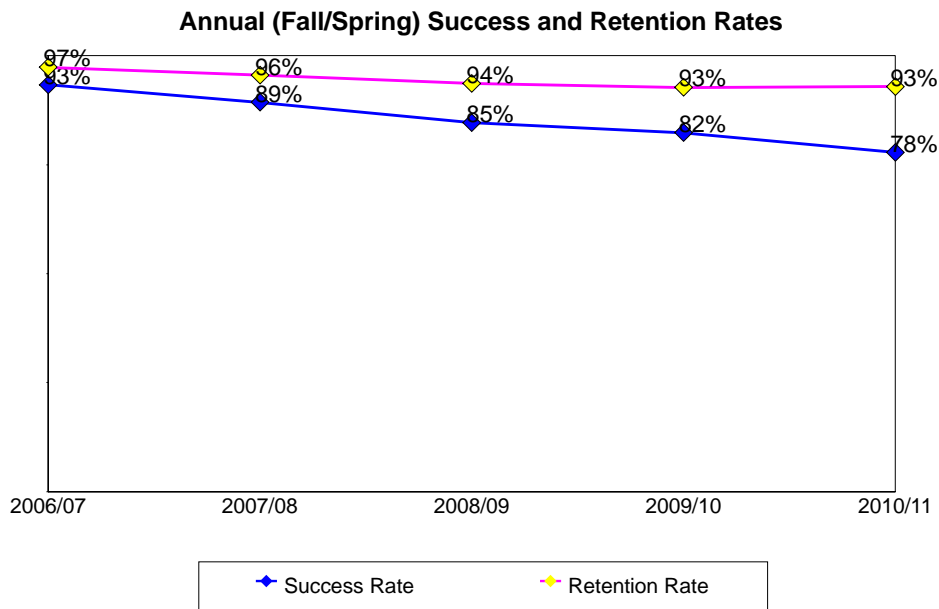
## Cosmetology Department Success and Retention 2006/07 through 2010/11

This report contains success and retention rates by various demographic segments and by course. Annual data are an aggregate of the fall and spring semesters. The following parameters have been applied:

- Success Counts: Number of students with A,B,C,CR grades.
- Success Rate: The percentage of students who complete a course with a grade of A,B,C,CR out of total enrollments.
- Retention Counts: Number of students with A,B,C,D,F,CR,NC, I grades.
- Retention Rate: The percentage of students who complete a course with a grade of A,B,C,D,F,CR,NC, I out of total headcount.

### Annual Success and Retention

|                                | Enrollments  | Success Count | Success Rate | Retention Count | Retention Rate |
|--------------------------------|--------------|---------------|--------------|-----------------|----------------|
| 2006/07                        | 496          | 463           | 93%          | 483             | 97%            |
| 2007/08                        | 515          | 460           | 89%          | 492             | 96%            |
| 2008/09                        | 769          | 651           | 85%          | 720             | 94%            |
| 2009/10                        | 840          | 692           | 82%          | 779             | 93%            |
| 2010/11                        | 311          | 242           | 78%          | 289             | 93%            |
| Change from 2009/10 to 2010/11 | -529         | -450          | -5%          | -490            | 0%             |
| <b>Totals &amp; Averages</b>   | <b>2,931</b> | <b>2,508</b>  | <b>86%</b>   | <b>2,763</b>    | <b>94%</b>     |



Source: SMCCD Data Warehouse

### Success and Retention by Term

|             | Headcount | Success Count | Success Rate | Retention Count | Retention Rate |
|-------------|-----------|---------------|--------------|-----------------|----------------|
| Fall 2006   | 270       | 258           | 96%          | 264             | 98%            |
| Fall 2007   | 248       | 217           | 88%          | 239             | 96%            |
| Fall 2008   | 333       | 291           | 87%          | 308             | 92%            |
| Fall 2009   | 498       | 414           | 83%          | 456             | 92%            |
| Fall 2010   | 139       | 102           | 73%          | 128             | 92%            |
| Spring 2007 | 226       | 205           | 91%          | 219             | 97%            |
| Spring 2008 | 267       | 243           | 91%          | 253             | 95%            |
| Spring 2009 | 436       | 360           | 83%          | 412             | 94%            |
| Spring 2010 | 342       | 278           | 81%          | 323             | 94%            |
| Spring 2011 | 172       | 140           | 81%          | 161             | 94%            |

### Grade Distribution

|             | A  |     | B  |     | C  |     | D |    | F  |     | W  |     |
|-------------|----|-----|----|-----|----|-----|---|----|----|-----|----|-----|
| Fall 2006   | 63 | 31% | 84 | 43% | 45 | 23% | 1 | 0% | 5  | 2%  | 5  | 2%  |
| Fall 2007   | 57 | 23% | 74 | 44% | 41 | 21% | 6 | 4% | 13 | 6%  | 8  | 3%  |
| Fall 2008   | 54 | 23% | 81 | 35% | 63 | 26% | 2 | 1% | 13 | 6%  | 19 | 10% |
| Fall 2009   | 69 | 25% | 66 | 28% | 46 | 19% | 2 | 1% | 31 | 14% | 32 | 12% |
| Fall 2010   | 38 | 24% | 38 | 28% | 26 | 19% |   |    | 26 | 20% | 11 | 10% |
| Spring 2007 | 51 | 28% | 55 | 32% | 50 | 33% | 2 | 1% | 8  | 3%  | 7  | 3%  |
| Spring 2008 | 64 | 35% | 76 | 36% | 38 | 20% | 1 | 1% | 8  | 4%  | 10 | 5%  |
| Spring 2009 | 43 | 24% | 63 | 38% | 49 | 23% | 1 | 0% | 16 | 6%  | 18 | 9%  |
| Spring 2010 | 51 | 25% | 57 | 28% | 31 | 17% | 4 | 2% | 27 | 21% | 15 | 7%  |
| Spring 2011 | 30 | 20% | 48 | 36% | 30 | 23% | 3 | 2% | 13 | 11% | 11 | 8%  |

Source: SMCCD Data Warehouse

| <b>Success and Retention by Ethnicity</b> |                   | <b>Success</b> | <b>Success</b> | <b>Retention</b> | <b>Retention</b> |             |
|---|-------------------|----------------|----------------|------------------|------------------|-------------|
|   | <b>Headcount</b>  | <b>Count</b>   | <b>Rate</b>    | <b>Count</b>     | <b>Rate</b>      |             |
| 2006/07                                   | African Am.       | 24             | 21             | <b>88%</b>       | 23               | <b>96%</b>  |
|   | Asian             | 85             | 82             | <b>96%</b>       | 84               | <b>99%</b>  |
|   | Filipino          | 50             | 45             | <b>90%</b>       | 48               | <b>96%</b>  |
|   | Hispanic          | 117            | 109            | <b>93%</b>       | 113              | <b>97%</b>  |
|   | Native Am.        | 10             | 10             | <b>100%</b>      | 10               | <b>100%</b> |
|   | Other             | 22             | 22             | <b>100%</b>      | 22               | <b>100%</b> |
|   | Unknown           | 31             | 31             | <b>100%</b>      | 31               | <b>100%</b> |
|   | White             | 157            | 143            | <b>91%</b>       | 152              | <b>97%</b>  |
|   | Totals & Averages | 496            | 463            | <b>93%</b>       | 483              | <b>97%</b>  |
| 2007/08                                   | African Am.       | 15             | 14             | <b>93%</b>       | 15               | <b>100%</b> |
|   | Asian             | 85             | 71             | <b>84%</b>       | 77               | <b>91%</b>  |
|   | Filipino          | 52             | 50             | <b>96%</b>       | 52               | <b>100%</b> |
|   | Hispanic          | 140            | 124            | <b>89%</b>       | 134              | <b>96%</b>  |
|   | Other             | 20             | 17             | <b>85%</b>       | 19               | <b>95%</b>  |
|   | Unknown           | 56             | 49             | <b>88%</b>       | 52               | <b>93%</b>  |
|   | White             | 147            | 135            | <b>92%</b>       | 143              | <b>97%</b>  |
|   | Totals & Averages | 515            | 460            | <b>89%</b>       | 492              | <b>96%</b>  |
|   | 2008/09           | African Am.    | 42             | 37               | <b>88%</b>       | 41          |
| Asian                                     |                   | 176            | 152            | <b>86%</b>       | 166              | <b>94%</b>  |
| Filipino                                  |                   | 76             | 61             | <b>80%</b>       | 70               | <b>92%</b>  |
| Hispanic                                  |                   | 156            | 120            | <b>77%</b>       | 141              | <b>90%</b>  |
| Native Am.                                |                   | 6              | 6              | <b>100%</b>      | 6                | <b>100%</b> |
| Unknown                                   |                   | 121            | 107            | <b>88%</b>       | 117              | <b>97%</b>  |
| White                                     |                   | 192            | 168            | <b>88%</b>       | 179              | <b>93%</b>  |
| Totals & Averages                         |                   | 769            | 651            | <b>85%</b>       | 720              | <b>94%</b>  |
| 2009/10                                   |                   | African Am.    | 51             | 28               | <b>55%</b>       | 39          |
|   | Asian             | 179            | 156            | <b>87%</b>       | 173              | <b>97%</b>  |
|   | Filipino          | 49             | 44             | <b>90%</b>       | 47               | <b>96%</b>  |
|   | Hispanic          | 150            | 117            | <b>78%</b>       | 136              | <b>91%</b>  |
|   | Native Am.        | 11             | 11             | <b>100%</b>      | 11               | <b>100%</b> |
|   | Unknown           | 109            | 92             | <b>84%</b>       | 102              | <b>94%</b>  |
|   | White             | 291            | 244            | <b>84%</b>       | 271              | <b>93%</b>  |
|   | Totals & Averages | 840            | 692            | <b>82%</b>       | 779              | <b>93%</b>  |
|   | 2010/11           | African Am.    | 15             | 10               | <b>67%</b>       | 14          |
| Asian                                     |                   | 60             | 44             | <b>73%</b>       | 56               | <b>93%</b>  |
| Filipino                                  |                   | 24             | 22             | <b>92%</b>       | 23               | <b>96%</b>  |
| Hispanic                                  |                   | 77             | 60             | <b>78%</b>       | 72               | <b>94%</b>  |
| Native Am.                                |                   | 1              | 1              | <b>100%</b>      | 1                | <b>100%</b> |
| Unknown                                   |                   | 44             | 32             | <b>73%</b>       | 41               | <b>93%</b>  |
| White                                     |                   | 90             | 73             | <b>81%</b>       | 82               | <b>91%</b>  |
| Totals & Averages                         |                   | 311            | 242            | <b>78%</b>       | 289              | <b>93%</b>  |

## Success and Retention by Gender

|         |                              | Headcount | Success Count | Success Rate | Retention Count | Retention Rate |
|---------|------------------------------|-----------|---------------|--------------|-----------------|----------------|
| 2006/07 | Female                       | 454       | 424           | 93%          | 442             | 97%            |
|         | Male                         | 40        | 37            | 93%          | 39              | 98%            |
|         | Unreported                   | 2         | 2             | 100%         | 2               | 100%           |
|         | <b>Totals &amp; Averages</b> | 496       | 463           | 93%          | 483             | 97%            |
| 2007/08 | Female                       | 472       | 426           | 90%          | 455             | 96%            |
|         | Male                         | 38        | 29            | 76%          | 32              | 84%            |
|         | <b>Totals &amp; Averages</b> | 510       | 455           | 89%          | 487             | 95%            |
| 2008/09 | Female                       | 684       | 580           | 85%          | 644             | 94%            |
|         | Male                         | 69        | 56            | 81%          | 60              | 87%            |
|         | Unreported                   | 3         | 2             | 67%          | 3               | 100%           |
|         | <b>Totals &amp; Averages</b> | 756       | 638           | 84%          | 707             | 94%            |
| 2009/10 | Female                       | 773       | 638           | 83%          | 717             | 93%            |
|         | Male                         | 60        | 49            | 82%          | 57              | 95%            |
|         | Unreported                   | 5         | 4             | 80%          | 4               | 80%            |
|         | <b>Totals &amp; Averages</b> | 838       | 691           | 82%          | 778             | 93%            |
| 2010/11 | Female                       | 290       | 224           | 77%          | 270             | 93%            |
|         | Male                         | 17        | 15            | 88%          | 16              | 94%            |
|         | Unreported                   | 4         | 3             | 75%          | 3               | 75%            |
|         | <b>Totals &amp; Averages</b> | 311       | 242           | 78%          | 289             | 93%            |

## Success and Retention by Day/Evening Status

|         |         | Headcount | Success Count | Success Rate | Retention Count | Retention Rate |
|---------|---------|-----------|---------------|--------------|-----------------|----------------|
| 2006/07 | Day     | 364       | 346           | 95%          | 358             | 98%            |
|         | Evening | 132       | 117           | 89%          | 125             | 95%            |
| 2007/08 | Day     | 334       | 314           | 94%          | 323             | 97%            |
|         | Evening | 181       | 146           | 81%          | 169             | 93%            |
| 2008/09 | Day     | 353       | 297           | 84%          | 323             | 92%            |
|         | Evening | 383       | 332           | 87%          | 364             | 95%            |
| 2009/10 | Day     | 354       | 266           | 75%          | 341             | 96%            |
|         | Evening | 438       | 385           | 88%          | 397             | 91%            |
| 2010/11 | Day     | 173       | 121           | 70%          | 156             | 90%            |
|         | Evening | 138       | 121           | 88%          | 133             | 96%            |

Source: SMCCD Data Warehouse

## Success and Retention by Age

|         |                              | Headcount                    | Success Count | Success Rate | Retention Count | Retention Rate |
|---------|------------------------------|------------------------------|---------------|--------------|-----------------|----------------|
| 2006/07 | Under 18                     | 6                            | 6             | 100%         | 6               | 100%           |
|         | Age 18-22                    | 236                          | 218           | 92%          | 231             | 98%            |
|         | Age 23-28                    | 131                          | 126           | 96%          | 128             | 98%            |
|         | Age 29-39                    | 90                           | 84            | 93%          | 86              | 96%            |
|         | Age 40-49                    | 22                           | 19            | 86%          | 21              | 95%            |
|         | Age 50-59                    | 10                           | 10            | 100%         | 10              | 100%           |
|         | Age 60+                      | 1                            |               |              | 1               | 100%           |
|         | <b>Totals &amp; Averages</b> | 496                          | 463           | 93%          | 483             | 97%            |
| 2007/08 | Under 18                     | 5                            | 5             | 100%         | 5               | 100%           |
|         | Age 18-22                    | 243                          | 222           | 91%          | 238             | 98%            |
|         | Age 23-28                    | 142                          | 123           | 87%          | 132             | 93%            |
|         | Age 29-39                    | 77                           | 68            | 88%          | 71              | 92%            |
|         | Age 40-49                    | 31                           | 27            | 87%          | 29              | 94%            |
|         | Age 50-59                    | 15                           | 13            | 87%          | 15              | 100%           |
|         | Age 60+                      | 2                            | 2             | 100%         | 2               | 100%           |
|         | <b>Totals &amp; Averages</b> | 515                          | 460           | 89%          | 492             | 96%            |
| 2008/09 | Under 18                     | 39                           | 32            | 82%          | 36              | 92%            |
|         | Age 18-22                    | 271                          | 227           | 84%          | 256             | 94%            |
|         | Age 23-28                    | 156                          | 123           | 79%          | 140             | 90%            |
|         | Age 29-39                    | 134                          | 112           | 84%          | 123             | 92%            |
|         | Age 40-49                    | 87                           | 80            | 92%          | 86              | 99%            |
|         | Age 50-59                    | 72                           | 68            | 94%          | 69              | 96%            |
|         | Age 60+                      | 10                           | 9             | 90%          | 10              | 100%           |
|         | <b>Totals &amp; Averages</b> | 769                          | 651           | 85%          | 720             | 94%            |
| 2009/10 | Under 18                     | 7                            | 3             | 43%          | 5               | 71%            |
|         | Age 18-22                    | 253                          | 193           | 76%          | 237             | 94%            |
|         | Age 23-28                    | 150                          | 123           | 82%          | 139             | 93%            |
|         | Age 29-39                    | 161                          | 128           | 80%          | 146             | 91%            |
|         | Age 40-49                    | 136                          | 117           | 86%          | 124             | 91%            |
|         | Age 50-59                    | 101                          | 97            | 96%          | 97              | 96%            |
|         | Age 60+                      | 32                           | 31            | 97%          | 31              | 97%            |
|         | <b>Totals &amp; Averages</b> | 840                          | 692           | 82%          | 779             | 93%            |
| 2010/11 | Under 18                     | 8                            | 6             | 75%          | 8               | 100%           |
|         | Age 18-22                    | 125                          | 92            | 74%          | 114             | 91%            |
|         | Age 23-28                    | 89                           | 69            | 78%          | 83              | 93%            |
|         | Age 29-39                    | 49                           | 39            | 80%          | 47              | 96%            |
|         | Age 40-49                    | 22                           | 20            | 91%          | 20              | 91%            |
|         | Age 50-59                    | 18                           | 16            | 89%          | 17              | 94%            |
|         |                              | <b>Totals &amp; Averages</b> | 311           | 242          | 78%             | 289            |

## **Success and Retention by Enrollment Status**

|         |                             | <b>Headcount</b> | <b>Success Count</b> | <b>Success Rate</b> | <b>Retention Count</b> | <b>Retention Rate</b> |
|---------|-----------------------------|------------------|----------------------|---------------------|------------------------|-----------------------|
| 2006/07 | Continuing Student          | 373              | 348                  | <b>93%</b>          | 364                    | <b>98%</b>            |
|         | First-Time Student          | 40               | 39                   | <b>98%</b>          | 40                     | <b>100%</b>           |
|         | First-Time Transfer Student | 30               | 30                   | <b>100%</b>         | 30                     | <b>100%</b>           |
|         | Returning Student           | 32               | 27                   | <b>84%</b>          | 30                     | <b>94%</b>            |
|         | Returning Transfer Student  | 21               | 19                   | <b>90%</b>          | 19                     | <b>90%</b>            |
| 2007/08 | Continuing Student          | 381              | 341                  | <b>90%</b>          | 361                    | <b>95%</b>            |
|         | First-Time Student          | 33               | 32                   | <b>97%</b>          | 32                     | <b>97%</b>            |
|         | First-Time Transfer Student | 42               | 32                   | <b>76%</b>          | 41                     | <b>98%</b>            |
|         | Returning Student           | 42               | 38                   | <b>90%</b>          | 41                     | <b>98%</b>            |
|         | Returning Transfer Student  | 17               | 17                   | <b>100%</b>         | 17                     | <b>100%</b>           |
| 2008/09 | Continuing Student          | 490              | 418                  | <b>85%</b>          | 459                    | <b>94%</b>            |
|         | Currently K-12              | 37               | 25                   | <b>68%</b>          | 33                     | <b>89%</b>            |
|         | First-Time Student          | 57               | 52                   | <b>91%</b>          | 57                     | <b>100%</b>           |
|         | First-Time Transfer Student | 61               | 49                   | <b>80%</b>          | 55                     | <b>90%</b>            |
|         | Returning Student           | 84               | 70                   | <b>83%</b>          | 77                     | <b>92%</b>            |
|         | Returning Transfer Student  | 40               | 37                   | <b>93%</b>          | 39                     | <b>98%</b>            |
| 2009/10 | Continuing Student          | 578              | 474                  | <b>82%</b>          | 539                    | <b>93%</b>            |
|         | Currently K-12              | 4                | 2                    | <b>50%</b>          | 3                      | <b>75%</b>            |
|         | First-Time Student          | 34               | 23                   | <b>68%</b>          | 33                     | <b>97%</b>            |
|         | First-Time Transfer Student | 86               | 66                   | <b>77%</b>          | 73                     | <b>85%</b>            |
|         | Returning Student           | 86               | 80                   | <b>93%</b>          | 82                     | <b>95%</b>            |
|         | Returning Transfer Student  | 52               | 47                   | <b>90%</b>          | 49                     | <b>94%</b>            |
| 2010/11 | Continuing Student          | 210              | 163                  | <b>78%</b>          | 196                    | <b>93%</b>            |
|         | Currently K-12              | 10               | 9                    | <b>90%</b>          | 10                     | <b>100%</b>           |
|         | First-Time Student          | 27               | 16                   | <b>59%</b>          | 24                     | <b>89%</b>            |
|         | First-Time Transfer Student | 24               | 19                   | <b>79%</b>          | 20                     | <b>83%</b>            |
|         | Returning Student           | 14               | 11                   | <b>79%</b>          | 14                     | <b>100%</b>           |
|         | Returning Transfer Student  | 26               | 24                   | <b>92%</b>          | 25                     | <b>96%</b>            |

Source: SMCCD Data Warehouse