

# Transfer Center

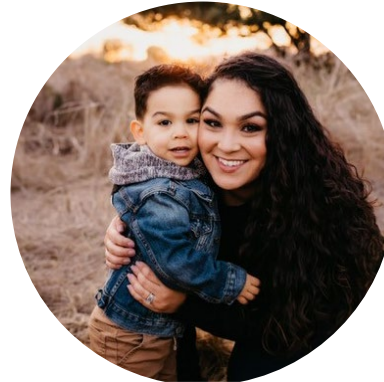
## Comprehensive Program Review



# Hello!



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# 1

## THE TRANSFER CENTER

Transfer Starts Now



# Transfer Center Programming

**The Transfer Center serves a focal point for transfer support services.**

Some of these comprehensive services include:

- Provide transfer seeking students with expert transfer counseling and academic planning support
- Coordination & facilitation of transfer workshops, transfer fairs, and university tours
- Partnering with baccalaureate granting universities and colleges
- Space for transfer research and application support

The goal of the Transfer Center is to provide services that facilitate a successful transition to a baccalaureate granting college or university.

# Program Student Learning Outcomes (PSLOs)

- Students who utilize the Transfer Center's services, events, and programs will demonstrate the ability to access, utilize, and integrate transfer information learned into their transfer planning
- Students who utilize the Transfer Center's services and resources, and participate in the center's events, will demonstrate increased level of confidence in their transfer knowledge.
- Students who access Transfer Center services will understand the elements of transfer to four year universities. (ex: admission agreements, major core requirements, transfer articulation agreements, etc.)



Fall 2019 Transfer Day

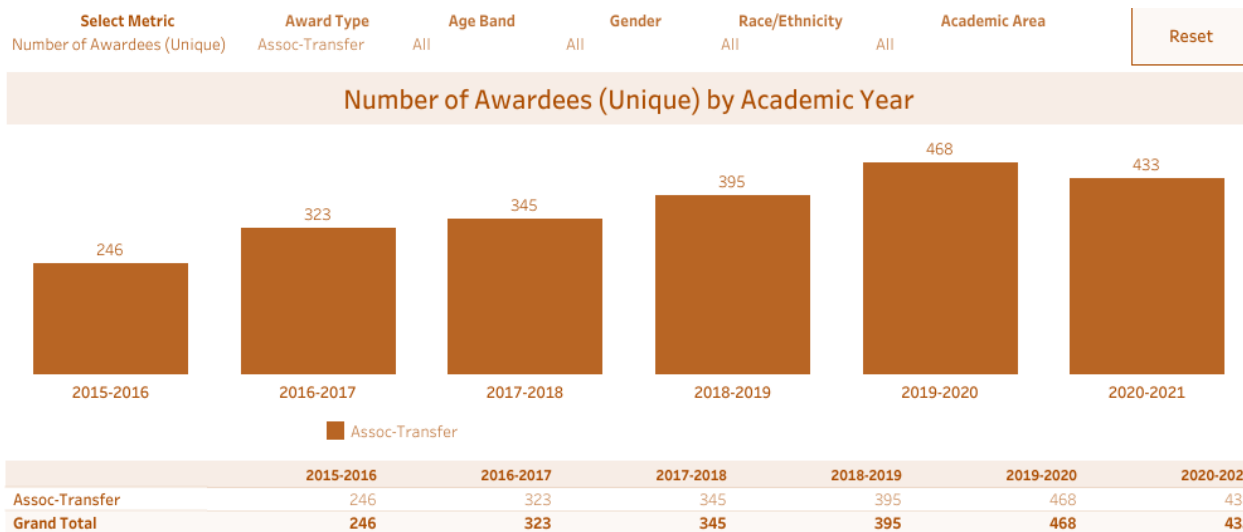


## Efforts + Achievements

- UC Transfer Admission Guarantee (TAG) Campaign & Program Process
- Virtual Transfer Fair for SMCCCD Spring 2021
- ADT Complete Project

# Associate Degree for Transfer (ADT) Award

## ADT COMPLETE PROJECT



**AD-T Complete Launched Spring 2018:**

TC and A&R Collaboration to meet CSU verification deadline.

**#TRANSFER**  
**#TRANSFERRATIONAL**  
**#TRANSFERCULTURE**

# 2

## TRANSFER PROGRAM TRENDS

The Tenacity of Transfer





## Understanding the Data

We hope to use the data to understand how to better support students in their transfer journey.

- TC data was compared to National Student Clearinghouse data
- Data provided is a snapshot of overall data provided. The focus is spring 2019 and fall 2020.

### Definitions:

- TC User: defined as a student who participated in a counseling session or workshop at least once during the time they were enrolled at Skyline College
- Transfer Seeking: A Student that identified on the CCCApply application that they intend to transfer

# Transfer Center Users Compared to All Students

	All Skyline Students	Transfer-Seeking Students	Transfer Center Users
Number of Students	14,023	8,056	3,085
Female students	54.0%	50.8%	54.4%
Male students	43.9%	47.2%	43.7%
American Indian/Alaskan Native students	0.2%	0.1%	0.1%
Asian students	21.1%	20.7%	24.1%
Black/African American students	2.7%	2.4%	2.2%
Filipino students	19.5%	21.0%	20.3%
Hispanic/Latinx students	28.3%	29.6%	29.5%
Multi Races students	6.5%	7.1%	6.8%
Pacific Islander students	1.3%	1.3%	0.8%
White students	18.1%	15.9%	14.4%
Race unknown	2.4%	1.9%	1.7%
First Generation to College students	55.5%	56.0%	54.1%
Low Income students (income-based aid recipients)	50.0%	52.5%	52.4%





# Transfer Center Usage Rates and Transfer Rates by Demographic Group

## For Transfer Seeking Students Only

Data is for students who left Skyline College between SP2017 and FA2020	% Transfer-Seeking per CCCApply	Transfer-Seeking Student N	Transfer Center Use Rate	Non-TC Users Transfer Rate	TC Users Transfer Rate
<b>All students</b>	57%	8,056	29%	39%	71%
<b>FEMALE STUDENTS BY RACE/ETHNICITY</b>					
Asian	56%	753	38%	49%	83%
Black/African American	51%	106	30%	30%	44%
Filipino	66%	851	29%	41%	74%
Hispanic/Latinx	65%	1,323	30%	38%	69%
Multi Races	66%	297	29%	46%	70%
<i>Pacific Islander</i>	70%	71	17%	39%	50%
White	51%	623	25%	43%	76%
<b>MALE STUDENTS BY RACE/ETHNICITY</b>					
Asian	67%	887	32%	46%	77%
Black/African American	69%	87	21%	36%	78%
Filipino	70%	821	28%	36%	73%
Hispanic/Latinx	70%	1,008	27%	34%	56%
Multi Races	72%	259	30%	44%	74%
<i>Pacific Islander</i>	66%	27	19%	23%	60%
White	61%	637	26%	40%	78%

Data shows TC users successfully transferring at nearly twice the rate of non-TC users who indicated a goal of transfer to a 4-year institution on CCCApply



# 3

## BE TRANSFER RATIONAL

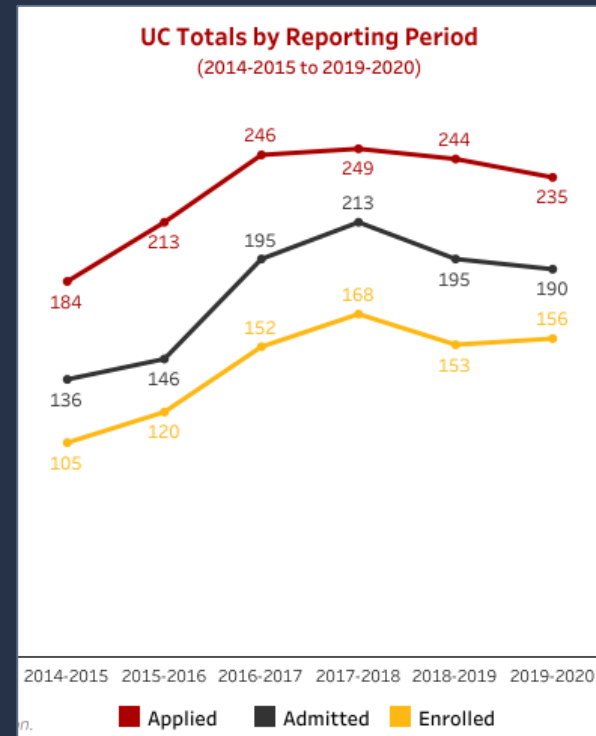
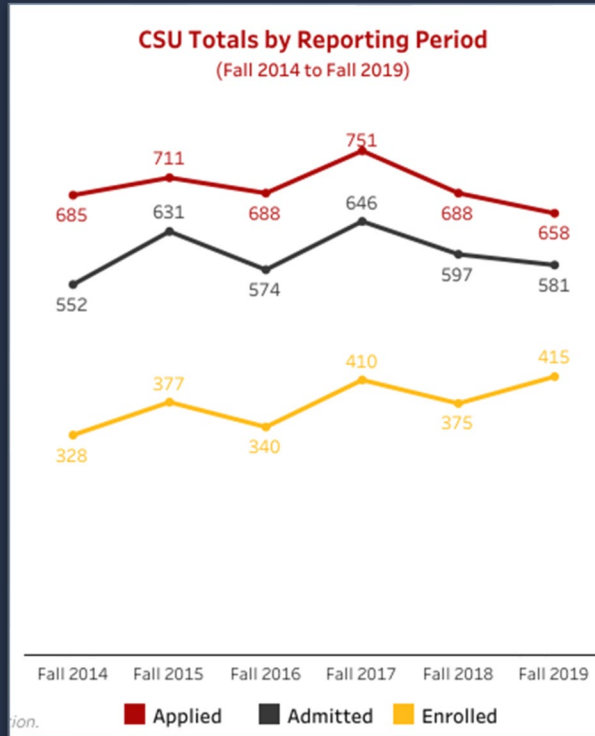
Our goals & looking ahead



# Revised Goal

- Original Goal: To be a leading Transfer Institution in the State, and work to close the transfer attainment gap among underrepresented student populations at Skyline College.

# Skyline College Student Transfers 2020-19



## Revised Goal

- Original Goal: To be a leading Transfer Institution in the State, and work to close the transfer attainment gap among underrepresented student populations at Skyline College.
- **Revised Goal: Increase the frequency of use to transfer programming for historically disadvantaged students (specifically for Black/African American, Pacific Islander, Hispanic/Latinx) at Skyline College as our leading effort to close the transfer attainment gap.**

# Goals

- To increase the Transfer Center usage rate for all transfer seeking students from 29% to 35% by end of fall 2026
- Increasing an online presence and accessibility of Transfer Center services utilizing the use of the Student Success Link (SSL) and additional technologies to promote transfer success plans, event programming, and regular communication
- Establish a formal Transfer Center Advisory Committee on campus that meets annually



# Growth Mindset

## Staffing

A need for support in addition to our current team:

- ☐ Office Assistant

To welcome student visitors, manage student email/phone inquiries, etc.

- ☐ Dedicated Funding for 3 Student Workers

Currently we only hire Federal Work Study students and they are a great asset to the team, but there are several limitations. Dedicated funding for student hires would allow the TC to hire students to provide proactive outreach and in-reach, as well as, mentorship & advocacy

- ☐ Director

To help strengthen Transfer Culture and bring cohesion to programming, work with outreach to design strategic high school partnerships, strengthening university partnerships and MOUs, oversee and expand articulation agreement efforts, and create a greater transfer presence



# Transfer Champions

Join our Transfer efforts



TRANSFER  
CENTER

# THANKYOU

**Any questions?**

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