FOR IMMEDIATE RELEASE

SKYLINE COLLEGE HOSTS
First César E. Chávez Commemorative Luncheon
Thursday, March 28, 2013 at 11:00 a.m.

San Bruno, California – March 21, 2013: Skyline College is hosting its first César E. Chávez Commemorative Luncheon on Thursday, March 28th from 11:00 a.m. to 1:00 p.m. at Skyline College in San Bruno. The Luncheon is complimentary and is designed to honor the leadership and accomplishments of César E. Chávez, civil rights icon and leader of the farm worker movement. This inaugural event will increase awareness about the contributions of Chávez among students and the community.

“César Chávez gave a voice to poor and disenfranchised workers,” said Dr. Regina Stanback Stroud, President of Skyline College. “His work was the catalyst of some of the most significant civil rights moments in our history. We are proud to celebrate his achievements and educate the community on the significance of Chávez.”

In addition to the Luncheon, student and community members will have the opportunity to view photography from the movement by Emmon Clarke and John Kouns in the Multi-Cultural Center, located in Building 4. The photography demonstrates the power of capturing key historical moments. The works of Emmon Clarke and John Kouns are on loan from the Institute for Arts and Media at California State University, Northridge. Dr. Carlos Reyes Guerrero curates the photo exhibit.

-contact-

Cherie M. Napier
Director of Marketing, Communications and Public Relations
(650) 738-4346
napierc@smccd.edu
From his rural headquarters in the Tehachapi Mountains of Kern County, California, Chávez played a central role in achieving basic worker protections for hundreds of thousands of farmworkers across the country. He ensured drinking water was provided for workers in the fields, took steps helping to limit workers’ exposure to dangerous pesticides and worked to establish basic minimum wages and health care access for farm workers.

About the Photographers:

Emmon Clarke – In early 1966, Emmon Clarke volunteered as a photographer for the United Farm Workers Association that was led by César Chávez. He documented the union’s activities on the picket line, in meetings, at rallies, and in the labor camps of the San Joaquin Valley. The reality of social struggle is revealed in Clarke’s photographs, and in both the recognizable names and unnamed faces the viewer sees the toil and toll of protest.

John Kouns – John Kouns’ photography of social movements often appears un-credited in history books, but his images of the United Farm Workers movement have been seen in many books and films as part of the archives of the American Labor movement at Wayne State University in Detroit. Kouns, trained at the New York Institute of Photography and made a successful career of industrial photography, but the pictures he shot for neither money nor credit help preserve the legacy of what made the social movements of the 1960’s and 1970’s so powerful. John rarely focused his attention on the leaders rather he was motivated by a sense of a people’s movement and turned to the people for inspiration.

About the Curator:

Carlos Reyes Guerrero, PhD – Dr. Guerrero is an Associate Professor of Chicano Studies at Los Angeles City College. He has worked with the Institute for Arts and Media for over 10 years. During his tenure, he collected oral histories for the La Lucha Continua Oral History Project of the UFW, co-curated “Bandido” Photo Exhibit at the Mark Taper Forum, and continues to work toward preserving photo collections of the Institute for Arts and Media. Dr. Guerrero is also a photographer himself. His work has been exhibited at the Back Street Gallery in Los Angeles and at the Fine Arts Academy in Berlin, Germany.

Skyline College is an accredited, comprehensive California community college serving more than 10,000 students offering over 80 Associate Degree and Certificate programs. Located on a 111-acre campus overlooking the Pacific Ocean, Skyline College has offered world-class educational opportunities to residents from North San Mateo County and beyond since 1969. Part of the San Mateo Community College District, Skyline College strives to inspire a global and diverse community of learners to achieve intellectual, cultural, social, economic and personal fulfillment.

# # #