The First Annual Success Summit at Skyline College - September 21, 2013

The first annual Success Summit planning is in full swing with keynote speakers in place, panelists being confirmed and everything including the food nailed down. Now, it is time to spread the word. This event will be THE networking event for the county, a chance to bring together community leaders from all sectors to explore innovative strategies for solving issues that affect San Mateo County businesses and residents.

The dynamic breakout sessions developed will allow participants to meet face-to-face with key decision makers within the county, including elected officials, business and industry leaders, employers and educators, and gain insight on how they can effectively work to shape the future of their community.

Breakout topics include:

- Transportation: “The Last Mile”
- Communication: “Are We Losing Touch?”
- Job: “Connecting the Needs”

Breakout sessions will offer knowledge on topics of importance to the region through an overview of current trends and activities presented by a panel of experts, a moderated question and answer session, and the opportunity for attendees to add their voice to the conversation contributing their perspectives, sharing solutions and providing their choices for shaping forward movement and successful outcomes.

Inspiring Innovation on the Peninsula, Success Summit 2013 is presented by the President's Council of Skyline College. The registration fee is $150 per person and includes continental breakfast, lunch and materials. Visit the Success Summit website at www.skylinesuccesssummit.com to register today!

Thank You

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Skyline College Completes a Successful Summer Session

This summer, Skyline College served more than 6,738 students in its summer session from June 3rd through August 9th. The number of summer classes offered remained the same as the previous summer session in 2012 thanks to support from Measure G funds.

The JumpStart program designed for High School students was also a success, with coordinators reporting that many students now see themselves and college material as a result of the program and are motivated to work hard and complete high school.

Jump Start is a six-week summer program designed to help high school students with college potential to upgrade their skills in English, math, critical thinking, and college success.

Jeff Duncan-Andrade to Speak on Opening Day, August 16, 2013

President Regina Stanback Stroud is pleased to host a distinguished and inspirational guest speaker for Skyline College's upcoming Opening Day Ceremonies: Jeff Duncan-Andrade, Ph.D. His innovative work has brought Dr. Duncan-Andrade to the forefront of current discussions on pedagogy.

Jeff is an Associate Professor of Raza Studies and Education Administration and Interdisciplinary Studies. In addition to these duties, he continues as a high school teacher in East Oakland where for the past 18 years he has practiced and studied the use of critical pedagogy in urban schools. He currently teaches English at Mandela High School in East Oakland. Before joining the faculty at SFSU, Duncan-Andrade taught English and coached in the Oakland public schools for 10 years, and completed his doctoral studies at the University of California, Berkeley. Duncan-Andrade has lectured around the world about the elements of effective teaching in schools serving poor and working class children. He works closely with teachers, school site leaders, and school district officials nationally, and as far abroad as Brazil and New Zealand, to help them develop classroom practices and school cultures that foster self-confidence, esteem, and academic success among all students.

His research interests and publications span the areas of urban schooling and curriculum change, urban teacher development and retention, critical pedagogy, and cultural and ethnic studies. He has authored numerous journal articles and book chapters on the conditions of urban education, urban teacher support and development, and effective pedagogy in urban settings (see http://cci.sfsu.edu/taxonomy/term/68) that have been published in leading journals such as Harvard Educational Review and Qualitative Studies in Education. He recently completed two books, The Art of Critical Pedagogy: Possibilities for Moving from Theory to Practice in Urban Schools and What a Coach Can Teach a Teacher, with Peter Lang Publishing. These books focus on effective pedagogical strategies for urban schools. He is currently completing his third book on the core competencies of highly effective urban educators with Routledge Press.
Fall 2013 Enrollment Campaign
Get Ready for “X-Treme Saturday”
Saturday, August 17th

Skyline College is launching a new effort in order to drive enrollment at the college. Part of the campaign consists of X-Treme Saturday an event to be held on August 17th. X-Treme Saturday is a special event designed to streamline the matriculation process which targets prospective fall students in the 18 to 28 age range. Saturday, August 17th, the One-Stop Center will be going X-Treme offering assessment testing, orientation, meetings with a counselor to develop an educational plan and registering for classes, all in one day!

The campaign also includes a postcard mailing to advertise X-Treme Saturday to over 10,000 prospective students in the area, a customized web page, on-air advertising on Wild 94.9 and a Facebook contest in partnership with Wild 94.9. Another aspect of the enrollment campaign includes messaging targeting current and prospective part-time students through the first two weeks of classes to convert more students to full-time. The hook offers the top 10 reasons a student should attend full-time at Skyline College.

Enrollment Services has created checklists for particular populations of students such as veterans, international students, etc. who may be transferring to Skyline College from other schools in order to ease the transition.

The second annual Welcome Week will launch on August 19th, the first day of school, including events all week such as a BBQ, an on-site appearance by the radio station Wild 94.9, an Ice Cream Social and many other activities to roll out the red carpet for new students.

We hope new students will become engaged in the life of the campus and immediately feel like a part of the Skyline College family!