



Career-Focused Education Certificates & Degree Programs

Get in.
Get through.
Get out...
on time!

Our Promise.
Your Future.





CAREER PATHWAY PROGRAMS

SCIENCE, MATH AND TECHNOLOGY

Dean: Ray Hernandez

- Allied Health Science
- Emergency Medical Technician
- Medical Billing and Coding
- Medical Editing
- Medical Insurance Billing
- Medical Office Reception
- Respiratory Care
- Surgical Technology
- Biotechnology
- Central Services Technology
- Computer Information Specialist
- Networking Engineering Technologies (NETX)
- Energy Systems Technology Management
- Solar Energy Technology

SOCIAL SCIENCE/CREATIVE ARTS

Dean: Donna Bestock

- Administration of Justice
- Paralegal Studies
- Multimedia Technology

BUSINESS, EDUCATION AND PROFESSIONAL PROGRAMS

Dean: Christine Roumbanis

- Accounting
- Business Administration
- Business Management
- Entrepreneurship
- General Supervision
- Office Assistant
- Office Management
- Real Estate
- Cosmetology
- Esthetician
- Massage Therapy
- Wellness
- Hospitality and Tourism Management
- Restaurant/Corporate Food Service Management
- Hotel/Resort Management
- Early Childhood Education
- Automotive Technology

GLOBAL LEARNING PROGRAMS AND SERVICES

Dean: Tammy Robinson, Ed.D.

- International Logistics
- International Trade

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STRONG WORKFORCE

YEARLY FUNDING AMOUNT

Local College Funding Amount is: \$795,111. (indirect)
90% of 40% Regional Funding Amount - \$450,000
(no indirect)

TOTAL:
\$1,213,200.00

PROGRAM GOALS

More student completion in CTE programs, in jobs/careers and more earning more money in their careers

- **MORE** - Increase the amount of CTE instruction delivered (FTES, Headcount)
- **BETTER** - Continuously improve CTE outcomes (Success, Completion, Job Placement, Job Retention, Wages, Employer Engagement) with a particular focus on completion of industry valued credentials, job placement, and wage advancement
- **ALIGNMENT**
 - **Sector strategies:** Engage with industry to align CTE programs with leading and emergent sectors
 - **Career pathways:** Align services across multiple providers to enable progressive skills development within a career pathway that has multiple entry points, and multiple exit points that each deliver labor market gains
 - **Regional partnerships:** Build partnerships of industry, labor, education, workforce and economic development entities and civic leaders to develop workforce and education policies that support economic growth
 - **Workforce Development Systems:** Align efforts (CC, WDB, AEBG, K-12) to provide comprehensive regional career pathways that align with industry sectors
- **EQUITY** - Close equity gaps in program access, completion, and earnings of underserved demographic groups

STRONG WORKFORCE PERFORMANCE MEASURES

Skills Gains: Course Success	Employment Rates: Employment In Field of Study
Completion: Certificates and Degrees	Job Retention: Employed in Q4 following exit
Transfer: In a CTE Area	Earnings: Median earnings Q2 following exit
Job Placement: Employed in Q2 following exit (skills builders, certificate, degree completers)	Employer Engagement: Not yet defined

CAMPUS FACULTY ENGAGEMENT

Meeting	Dates	Participants
Dean and Division Meetings	August-December	60
Counselor Meeting / SparkPoint	November 16	25
Academic Senate	November 17	12-15
CTE Faculty Coordinator Sessions	September 13 November 15	10
Strong Workforce Project Proposal Document to faculty	December	All CTE Faculty via email

Skyline College – Strong Workforce – “More and Better” CTE

STRONG WORKFORCE PROJECT PROPOSAL

PROGRAM NAME:	
NAME:	
PROJECT TITLE:	

DESCRIBE HOW YOU WILL DEVELOP “MORE & BETTER” CTE

SHORT DESCRIPTION OF PROJECT:

Describe the investments you will make and how these investments will result in improved performance (300) Characters

PROPOSED BUDGET REQUEST:

Personnel
• Faculty:
• Classified:
Supplies:
Consultants:
Prof. Dev./Conferences:
Equipment:
Capital Improvements:

Skyline College – Strong Workforce – “More and Better” CTE

Local Planning Tool

Address the Need

1. Unmet Labor Market Needs:

2. Occupation you will prepare students for:

3. Skills Gap or Mismatch:

4. Emerging Program or Industry:

5. Will you be addressing equity in this proposal, if so, explain – (is there a deficiency in serving students or student success in this program)

6. Discuss Program Expansion, Redesign or New Program Development:



Investment Proposal

A. SKYLINE COLLEGE PROMISE

\$180,000

Description:

- Fund students to enroll in 3-4 CTE Certificate Pathways as part of the Skyline College Promise Initiative
 - 1 1/2 year CTE pathway experience
 - Last Dollar Funding
 - Textbooks / Lending Library
 - Direct Support, Promise Scholarship and SparkPoint delivery of financial literacy training and coaching
 - Other – Public Transportation Vouchers
- Priority Placement: Middle College students and graduating seniors at feeder high schools
- Job Placement upon completion

Performance Measure Impact Area:

“More” - Completion – certificates and degrees, Equity: increased access, and job placement

Formula: \$1,500 x 100 students and \$30,000 for SparkPoint Services

B. NEW CTE PATHWAY DEVELOPMENT & EXISTING PROGRAM REDESIGN

\$449,400

Description:

Provide funding for new CTE program development and redesign of existing programs to connect with work that is happening with the Skyline College Promise and efforts to meet career and workforce development needs in the county. Faculty led and employer-informed curriculum development, research, program design, employer engagement, equipment

Performance Impact Area:

“More and Better”, Employer Engagement, Completion – certificates and degrees, Equity: increased access,

Formula: examples include: 8 new programs– 8 x \$25,000 = \$200,000
 13 redesign – \$15,000 - = \$195,000
 Professional Development, Employer Engagement and Equipment

** Recommended to rotate investments each year, so programs have large upfront funding to complete the work



C. CREATION OF JOB PLACEMENT SERVICES: SPECIALIZED JOB DEVELOPERS \$286,000

Description:

Job placement and internship development by division, tracking and reporting. Specialized and familiar with industries and pathways in each division, narrowly focused to serve CTE students and act as a division specific program support to drive results.

- Science, Math and Technology
- Business, Education and Professional Programs & GLPS
- Social Science & Creative Arts

Performance Measure Impact Area:

"More and Better" Completion – certificate and degrees, Equity: increased access, Job placement, Employment Rates, Job retention

Formula:

3 positions – Salary (\$ 64,080.00) + Benefits 48.57% (\$31,078.80) x 3 (C6079 Program Services Coordinator, mid-range)

D. CARL PERKINS/CTE TRANSITIONS COORDINATOR

\$47,601.82

Description:

- Leverage funding for ½ of this position from Carl Perkins
- Alignment of efforts across initiatives/Federal and State Funding Mechanisms
- Secure adequate support for this work, previously funded through release time of two faculty – not effective
- Carl Perkins and CTE Transitions Reporting
- Articulation
- Assist with Marketing and Outreach Strategies

Performance Impact Area:

Completion, Skills gain, Transfer certificate & degrees, Equity: access, completion

Formula:

PSC Salary + Benefits = \$95,205.00 divided by 2



E. Targeted MARKETING CAMPAIGN, CTE PROGRAMS**\$40,000****Description:**

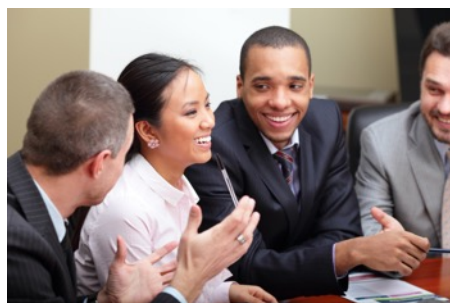
- Work closely with MCPR to develop and support a CTE Marketing Plan
- Revamp Website
- Build Innovative Landing Pages for each program
- CTE Overview Video and Program Short Video for Social, APPLE IPAD PRO
- Develop High School and Skyline College Counselor Tools
- Develop Division CTE Pathway Collateral for students
- Develop “Dream Job” Campus Campaign - Wall and Classroom Visuals, Student Story and Job Placement Snapshots
- Social Media Campaign
- Employer Engagement Packet

**Performance Impact Area:** “More & Better” General**Formula:** Video and collateral development, printing, social media buys and distribution**F. CENTER CAREER AND WORKFORCE PROGRAM SERVICES COORDINATOR \$95,158.80****Description:**

- Deliver support to Director, Center for Career and Workforce Programs for Strong Workforce and other Grant Initiatives
- Assist with coordination of events, employer engagement, grant coordination
- Strong Workforce Grant Reporting
- Plan, conduct and participates in tours, job fairs, and program services in conjunction with management, faculty and other staff
- Plans joint events with other college departments and programs, and with outside business and community representatives
- Assist and coordinate Skyline College Promise Scholarship across Strong Workforce

Performance Impact Area: “More & Better” General**Formula:**

Salary (\$64,080.00) + Benefits 48.57% (\$31,078.80)



G. CAREER EXPLORATION, CAREER PATHWAY CONNECTION AND WORKFORCE READINESS SKILL DEVELOPMENT TEAM AND COOP REDESIGN

\$40,000

Description:

- Develop continuum of experiences for all feeder high school and adult school students –align, enhance, integrate and expand existing and new student service touch points (Student Services & Instruction partnership)
- Development of short workforce readiness courses – Bill and Melinda Gates Foundation, Employability Skills - 0.5 unit courses – Dual Enrollment experiences
- Leads to increased awareness and placement of students in appropriate majors and CTE pathway programs, based on interests and strengths – Redesign of COOP Education
- Marketing – Keeps students engaged and interested in the Skyline College Experience

Performance Impact Area:

“More” - Skills Gains - Course success, Completion: certificate

Formula: Planning and Design, Work Team Retreats, Delivery of Engagement Activities, Curriculum Development

H. CTE FACULTY TRAINING INSTITUTE PROFESSIONAL DEVELOPMENT AND PROJECT CENTER

\$75,000

Description:

- Partner with CTTL to expand and deliver high quality professional development and industry technical training for CTE Faculty and feeder high school CTE Teachers (2-Day Training Institute)
- Host Project Center

Pathway projects examples include:

- Innovation to increase representation of women and under represented groups in specific industry sectors
- CANVAS Course Development and Online Text Books and Course Material Creation
- Early Career Exploration and COOP Technology Tool Development

Performance Impact Area:

“Better” – General

Formula: Funding to support professional development and innovative project development



PROGRAM ADVANCEMENT AND PATHWAY CREATION AREAS

Division:	Science, Math, and Technology
Pathway Area	
Biotechnology	Biotechnology - <u>Bio</u> manufacturing Alignment - (NSF grant awarded, \$175,000), Online/Hybrid Course/Program development, Employer engagement
Allied Health	Allied Health Simulation LAB (High Fidelity Simulation Lab \$500,000, (BS degree one-time funds),
Medical Assisting	Medical Assisting - Employer engagement and program expansion,
Pharmacy Technician	Pharmacy Technician program development,
Anesthesia	NEW - Anesthesia Technician program development -
Technology	Technology pathways expansion -- Extend the use of <u>NETLab</u> into pathway expansion - Richard - DSN and their summer camp delivery model and option to obtain funding --
App Development	Statewide <u>Netlab</u> Users Website -- http://cccnetlasbsug.org -- ROBUST APP DEVELOPMENT Pathway, Everyone can CODE project with Apple -- Swift playgrounds, App JAM - Summer experiences
Trade	NEW -- Look at trades - Unions - that could stack upon some ESTEM courses
Advanced Manufacturing	NEW - Advanced Manufacturing

Division:	Business, Education, and Professional Programs
Pathway Area	
Accounting	Accounting to Business FINANCE -
Automotive	Automotive - Hybrid --
BCM	BCM - Business Information Worker Certificate - Office Workers
Project Management	Project Management -- certificate ---
Cosmetology and Wellness	Cosmetology and Wellness
ECE / Child Development and Elementary Education	ECE/Child Development, Elementary Education
Management	
Hospitality and Tourism MGMT	
Human Resources Management	NEW - Human Resources Management -
Sales and Marketing	NEW - Sales and Marketing -- LMI, Expansion of HTM - Associate Degree & Associate Degree for Transfer - Certificates Approved
Retail Management	NEW - Retail Management - Apple Retail
Consulting	NEW Consulting Track - Creativity and Innovation build out from Entrepreneurship

Division:	Social Science and Creative Arts
Pathway Area	
Digital Media	Digital Media: - Sam Sanchez, Amir <u>Esfahani</u>
Paralegal Studies	Paralegal Studies: Jesse <u>Raskin</u> --- Program Services Coordinator to capture data that pertains to Bar Accreditation --
Administration of Justice	Administration of Justice: Steve <u>Aurilio</u>