

**SITUATION:** Poverty among service populations negatively impacts educational attainment at Skyline College. **STRATEGY/OVERVIEW:** SparkPoint at Skyline College is a one-stop financial education and financial coaching service center where clients bundle services and resources to achieve self-sufficiency and improved college access and completion. Economic mobility results from improved credit scores, savings, debt reduction and increased income. Impact supports regional UWBA goal to cut Bay Area poverty by 50% by 2020.

# Program Logic Model for SparkPoint at Skyline College

INPUTS		OUTPUTS		OUTCOMES – IMPACT		
What it takes	Activities: Coaching and Bundling 2 or more Service Categories	Participation: Who we reach		Short Term – Economic Mobility (1 – 3 years)	Long Term – Financial Stability (4 – 6 years)	Impact (7 – 10 years)
<ul style="list-style-type: none"> <li>• Context:           <ul style="list-style-type: none"> <li>A. Commitment and Vision of Executive Level Leadership</li> <li>B. Strategic planning</li> <li>C. Institutional effectiveness</li> </ul> </li> <li>• Risk tolerant manager who excels in organizational complexity</li> <li>• Partnerships with community based organizations, government agencies, and foundations</li> <li>• Innovative funding strategies</li> <li>• Integrated student services &amp; instructional programs</li> <li>• Human resources</li> <li>• Annie E. Casey (AEC) Centers for Working Families Model</li> <li>• United Way of the Bay Area Regional SparkPoint Network           <ul style="list-style-type: none"> <li>A. Technical assistance</li> <li>B. Funding</li> <li>C. Impact   Scale</li> </ul> </li> <li>• MDC   AEC National College Learning Network           <ul style="list-style-type: none"> <li>A. Technical assistance</li> <li>B. Impact   Scale</li> </ul> </li> <li>• Efforts to Outcomes Database to inform strategy</li> <li>• Community informed cultural competence</li> <li>• Social justice framework</li> <li>• Behavioral economics</li> <li>• Household emphasis</li> </ul>	<p><b>Workforce/Education</b></p> <ul style="list-style-type: none"> <li>• Acquire Vocational Skills</li> <li>• Increase Education Level</li> <li>• Obtain Employment</li> <li>• Workshops</li> </ul> <p><b>Finances</b></p> <ul style="list-style-type: none"> <li>• Access Banking/ Financial Products</li> <li>• Decrease Debt</li> <li>• Individual Development Accounts</li> <li>• Establish &amp; Increase Credit Score</li> <li>• Manage Finances (Including Savings)</li> <li>• Education &amp; Workshops</li> </ul> <p><b>Benefits Access</b></p> <ul style="list-style-type: none"> <li>• Advocate for Benefits</li> <li>• Food Pantry</li> <li>• Obtain Academic Financial Aid</li> <li>• Obtain Affordable Housing</li> <li>• Obtain Benefits</li> <li>• Tax Preparation</li> <li>• Workshops</li> </ul>	<p>Diverse population with household incomes below the self-sufficiency standard* for San Mateo County</p> <ul style="list-style-type: none"> <li>• Students (regardless of county residence) and</li> <li>• Other San Mateo County residents not enrolled</li> </ul>	<p><b>Clients will achieve Economic Mobility* by:</b></p> <ul style="list-style-type: none"> <li>• Increasing Income by at least 5%</li> <li>• Increasing Credit Score by at least 5% (5% increase in at least one credit reporting agency score)</li> <li>• Reducing Debt by at least 5%</li> <li>• Increasing Savings by at least 5%</li> </ul> <p><b>Additionally, clients who are students will:</b></p> <ul style="list-style-type: none"> <li>• Increase academic persistence rates when bundling services</li> <li>• Increase likelihood of achieving an academic degree or certificate when bundling services</li> </ul> <p><b>* Economic Mobility:</b> 5% increase in at least one short-term goal</p>	<p><b>Clients will achieve Financial Stability* by:</b></p> <ul style="list-style-type: none"> <li>• Achieving a Self Sufficient Income</li> <li>• Achieving a Credit Score of 650 or Above</li> <li>• Reducing Debt to Income Ratio to Less than 40%</li> <li>• Accumulating a Savings Equivalent to 3 Months of Living Expenses</li> </ul> <p><b>Additionally, students will:</b></p> <ul style="list-style-type: none"> <li>• Transfer to a 4 year College or University or</li> <li>• Obtain Credential for Employment</li> </ul> <p><b>*Financial Stability:</b> Achieve all 4 long-term financial goals listed above</p>	<p><b>SparkPoint Regional Impact:</b></p> <p>Along with other community/ collective impact initiatives, cut Bay Area poverty in half by 2020</p> <p>Influence public policy to promote collaboration and improve service delivery to increase financial stability</p> <p><b>SparkPoint at Skyline College Impact:</b></p> <p>Increase access to certificates and degrees</p> <p>Improve college affordability</p> <p>Strengthen persistence toward achievement</p> <p>Expand accountability</p>	

Skyline College Mission: To empower and transform a global community of learners.

