



Accounting Advisory Board Meeting
Agenda and Minutes
May 8, 2018

Welcome and Introductions

In attendance or contributed to the minutes:

Where do you think the accounting profession is going and what should we do differently to educate our students to meet the changes?

Students need to be career ready. The Board liked our “stackable” certificates and degrees. They felt that we need to ensure that our program not only serves new high school graduates, but also adult learners who are seeking accounting careers. Some of the reasons are because they didn’t graduate from college when they were younger, but also those who are returning to school to prepare for a career change. Many accounting jobs don’t require a Bachelor’s Degree or CPA license. We should ensure that we market these programs.

The board liked our “mapping” degree requirements to help students find the courses they need to complete their program. They also thought the “metamajors” at Skyline College help direct students to areas of study that match skills and interest and lead to degrees and transfer.

They emphasized the need for partnerships with local companies as well as high schools and 4-year schools such as NDN. The Board felt that we were a good program that nobody knows about. We need to update our webpage, and work harder on partnerships.

The Committee felt we should explore more short courses since many potential students in the area are not committed to full semester length courses.

The Board discussed the need for QuickBooks instruction in incubators and also exploring adding a face-to-face QuickBooks section.

Degrees and Certificates for 2018-2019

- Accounting Computerized Specialist Career Certificate. This certificate needs to be renamed to reflect that it is a bookkeeping certificate. Also, add ACTG 145 as a requirement for the certificate to reflect the startup firms in the area using QuickBooks for their accounting. Local start-ups also use incubators and most incubators do not have help with accounting. It was unclear how we could meet this need. The BUS. 100 course was attractive to the Board members, but they felt that resume and interview preparation might be more important. Dean Roumbanis said that the College has discussed offering a course for students to take that explores internship and career development. An additional discussion was about companies that handle Stock Administration and payroll. This Certificate does not prepare students for this kind of employment. They concluded that we should not add a certificate for this job skill set.
- Accounting AS Degree
- Accounting Certificate of Achievement
- Individual Tax Preparer Career Certificate
- Enrolled Agent Exam Preparation Certificate of Achievement. A big concern is the cost of course materials for this certificate. We are looking for open source or less expensive course materials.
- Advanced Accounting Certificate of Achievement. More exposure of our programs should increase demand for our new certificates.

Guided Pathways for Accounting Programs. The Board liked the Guided Pathways and Meta Majors work that is occurring at the College which guides students toward the best major for them.