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FOR IMMEDIATE RELEASE

## **SKYLINE COLLEGE WELCOMES DR. GEORGE LAKOFF AS PART OF THE FALL 2012 LECTURE SERIES**

**San Bruno, California – September 17, 2012:** Skyline College will welcome Dr. George Lakoff, renowned cognitive and neural linguist and political researcher to the campus as part of the Fall 2012 Lecture Series. Dr. Lakoff is a University at California, Berkeley distinguished professor, writer, lecturer and scholar in Linguistics. *The Language of Politics* lecture will take place on Thursday, October 5, 2012 in Building 6, Room 6202 at 11:00 a.m. to 12:30 p.m. The event is open to the community and Skyline College students, faculty and staff. There is no fee to attend the lecture.

Dr. Lakoff's lecture is part of the Fall 2012 Lecture Series presented by the Associated Students of Skyline College and sponsored by the President's Innovation Fund, a community supported endeavor providing seed money to encourage faculty and staff to create new programs and services to augment the college experience.

"We are honored to welcome such a spectacular scholar to our campus. Dr. Lakoff's lecture will undoubtedly spark intellectual discussions and enhance the dialogue at Skyline College. This lecture will assist the college in fulfilling its mission to empower and transform a global community of learners," Dr. Joi Lin Blake, Vice President of Student Services.

The Fall 2012 Lecture Series kicked off on August 17, 2012 with an all faculty and staff opening day keynote speech from Dr. Pedro A. Noguera, Urban Sociologist and Educational Reform Scholar.

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Upcoming Fall 2012 Lecture Series events include:

- Dr. George Lakoff, Cognitive and Neural Linguistics, Friday, October 5, 2012, 11:00 a.m. to 12:30 p.m.
- Dr. Pamela Cox Otto, Multigenerational Communications Expert, Thursday, October 25, 2012, 11:00 a.m. to 12:30 p.m.
- Dr. J. Stephen Morrison, Global Health Policy and HIV/AIDS Authority, Friday, November 16, 2012, 11:00 a.m. to 1:00 p.m.
- Natasha Tretheway, U.S. Poet Laureate 2012 and Pulitzer Prize Winner 2007, Friday, November 30, 2012, 11:00 a.m. to 12:30 p.m.

*Skyline College is an accredited, comprehensive California community college serving more than 10,000 students offering over 80 Associate Degree and Certificate programs. Located on a 111-acre campus overlooking the Pacific Ocean, Skyline College has offered world-class educational opportunities to residents from North San Mateo County and beyond since 1969. Part of the San Mateo Community College District, Skyline College strives to inspire a global and diverse community of learners to achieve intellectual, cultural, social, economic and personal fulfillment.*

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