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FOR IMMEDIATE RELEASE

SKYLINE COLLEGE WELCOMES PAMELA COX-OTTO, PH.D. AS PART OF THE FALL 2012 LECTURE SERIES

San Bruno, California – October 19, 2012: Skyline College will welcome Pamela Cox-Otto, Ph.D., Chief Executive Officer of Interact Communications, a highly skilled, brilliant communications and marketing strategist to the campus as part of the Fall 2012 Lecture Series. Cox-Otto will speak on the topic of Generational Communication on Thursday, October 25, 2012 in Building 6, Room 6202 at 11:00 a.m. to 12:30 p.m. The event is open to the community and Skyline College students, faculty and staff. There is no fee to attend the lecture.

Cox-Otto's lecture is part of the Fall 2012 Lecture Series presented by the Associated Students of Skyline College and sponsored by the President's Innovation Fund, a community supported endeavor providing seed money to encourage faculty and staff to create new programs and services to augment the college experience.

"We are thrilled to have the opportunity to welcome Dr. Cox-Otto to the Skyline College campus for what is sure to be a spectacular and intellectually stimulating lecture. The topic of Generational Communication is relevant to students, faculty, staff and the community," said, Dr. Joi Lin Blake, Vice President of Student Services.

The Fall 2012 Lecture Series kicked off on August 17, 2012 with an all faculty and staff opening day keynote speech from Dr. Pedro A. Noguera, Urban Sociologist and Educational Reform Scholar.

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Upcoming Fall 2012 Lecture Series events include:

- Pamela Cox Otto, Ph.D., Multigenerational Communications Expert,
Thursday, October 25, 2012, 11:00 a.m. to 12:30 p.m.
- J. Stephen Morrison, Global Health Policy and HIV/AIDS Authority,
Friday, November 16, 2012, 11:00 a.m. to 1:00 p.m.
- Natasha Trethewey, U.S. Poet Laureate 2012 and Pulitzer Prize Winner 2007,
Friday, November 30, 2012, 11:00 a.m. to 12:30 p.m.

Skyline College is an accredited, comprehensive California community college serving more than 10,000 students offering over 80 Associate Degree and Certificate programs. Located on a 111-acre campus overlooking the Pacific Ocean, Skyline College offers world-class educational opportunities to residents from North San Mateo County and beyond since 1969. Part of the San Mateo Community College District, Skyline College strives to inspire a global and diverse community of learners to achieve intellectual, cultural, social, economic and personal fulfillment.

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