



Skyline College

Program Review Update Report 2025 - 2026

SKY Dept - Journalism

Christopher Gibson

A handwritten signature in black ink, appearing to read "Chris Gibson".

01/13/2026

SKY Instructional Program Review Update

Submitter Name:

Nancy Kaplan-Biegel

Submitter Date:

11/14/2025

DIVISION:

Language Arts (LA)

PROGRAM NAME:

Journalism Program

YEAR OF REVIEW:

2025 -2026

1. STUDENT LEARNING OUTCOMES

What notable conclusions were drawn from the assessment results? If available, note any differences in assessment results by key disaggregations (e.g. modality, learning communities, etc.). What have been the implications for the program? Specific questions to answer in your response:

i. What percentage of course SLOs have been assessed in the last three years?

Number of Course SLOs:

23

Percentage:

74

ii. Which course(s) were assessed in the last three years?

The following courses were assessed within the past three years: JOUR 110, JOUR 120, JOUR 121, JOUR 320, and JOUR 330. JOUR 110 was assessed in 2023-2024, except for one SLO which was assessed in Fall 2024. Bottom line is that all active and populated courses were assessed during the last three years.

There are two main reasons our report indicates that only 74% of courses have been assessed. The first reason is that JOUR 340 and JOUR 350 could not be assessed during the 2022-2025 cycle, because neither section had students enrolled during the entirety of that time. The second reason we are only at 74% is that JOUR 300 is not an active class, although we are late in removing it through Curriculum Committee.

In Fall 2025, we again have students enrolled in JOUR 340 who are also planning to continue to JOUR 350 in the spring, so, although this is not a course scheduled to be assessed in the 2025-2026 cycle according to the 2025-2028 Three-Year Assessment Plan, we will be assessing both courses in the spring. (This actually is good timing, since no course is officially on the plan for the spring.)

iii. Degree-bearing programs are expected to assess Institutional SLOs, ideally during each ISLO's featured year. List which course(s) were assessed for which ISLOs in the last three years.

During 2022-2023, JOUR 120 was used to assess the Effective Communication SLO. During 2023, JOUR 110 was used to assess Information Literacy. JOUR 320 was supposed to be used to assess the Citizenship ISLO in 2024-2025, but that ISLO was discontinued. Going forward into the cycle for 2025-2028, JOUR 320 will be used to assess Effective Communication.

iv. Drawing from course and institutional SLOs results, what notable conclusions were drawn? Which results led to action(s) that were planned or taken, if any, to enhance student learning in those courses?

Overall, more than 87% of students assessed on all 23 SLOs were successful, with 96% of students successfully meeting the ISLOs, indicating that the SLOs in place are being met. By the time we head into the comprehensive program review, the goal is to either revise the methods for testing the Impact of the Internet SLO or modifying the actual SLO. We would also like to add at least one new SLO to JOUR 110 on news literacy, as that skill has become a heightened priority for JOUR 110.

2. CURRICULUM

Please indicate whether the following tasks have been completed:

Submitted a current assessment calendar with all active courses to the Office of Planning, Research, and Institutional Effectiveness

Yes

Updated the Improvement Platform with new and/or changed SLOs, after approval by the Curriculum Committee

Yes

Updated the program website with new and/or changed PSLOs after they are published in the College Catalog

Yes

Reviewed, updated (as needed), and submitted degree and certificate maps to the Curriculum Committee

Yes

3. ADDITIONAL INFORMATION

Please note anything else that has not been captured above that is relevant to program accomplishments, challenges, and resource needs. Explain and document your response as needed.

There are several areas of note and reflection. The first is that after several semesters of experimenting with offering JOUR 110 as a hyflex course, students are just not interested. Instead, they have consistently opted for either the F2F experience, or more often, the online offering. The program, though, does not want to fully let this experiment go. Rather, we are focusing the hyflex option on the staff of The Skyline View. While this has still not attracted the number of students we think it can, the experience itself of having some students physically in the newsroom and some on Zoom synchronously has, in and of itself, been successful. Students who are enrolled in the Zoom section still feel a part of The Skyline View and are productive in a comparable fashion. We believe there is a lot of potential for growth (with the right support), given that this hyflex option allows students from both Canada and CSM--neither of whom has a student newspaper--to be on The Skyline View. Also, with the initiation of the hyflex option for the paper, the journalism degree can now be achieved without stepping foot on Skyline's campus. Of course, this also ties into the previously initiated goal of growing the program's enrollment.

Second, we have met the goal of officially joining our campus's CE program. We have convened an advisory committee that has met at least once, and we are informally tracking where our students end up. On the balance, the program has increased its emphasis on intern and job securement, albeit in a limited fashion, given that we are a department of one.

Goals & Resource Requests

Budget Magazine

Budget Increase to Accommodate Cost to Print Magazine; Desired impact on students is the chance to learn about creating a magazine without needing to accommodate for specific magazine classes that would not be able to be supported in this enrollment climate.

Year Initiated

2019 - 2020

Goal Status

Active

Implementation Step(s) and Timelines

Create a magazine with The Skyline View staff each spring semester.

Mapping

- SKY College Values: (X - Selected)

- **Open Access:** undefined (X)
- **Student Success and Equity:** undefined (X)
- **Academic Excellence:** undefined (X)

- SKY Strategic Goals: (X - Highlight Selected)

- **Student Support and Resources:** Ensure that all students have the support and resources needed to achieve their educational goals (X)
- **Civic Mindedness Cultivation:** Cultivate civic-mindedness to empower self and strengthen society (X)

UPDATE

Goal Update Date

11/13/2025

Academic Year Updated

2025 - 2026

Goal Update

Behind Schedule

Goal Update Narrative

This goal was initiated in 2019. We have been able to fund the magazine in the spring, because after the pandemic, we had a reduction in the number of physical issues we print, which meant we could transfer that to funding a magazine. However, we have been increasing the number of print issues per semester, despite not being at the same level we were at before the pandemic, and we are reviewing doing a magazine in the fall as well. Another factor in requesting this money is that other expenses have increased, such as paying for the web host and content management system for The Skyline View. It should also be noted that even before the pandemic, we carved money for the magazine by reducing the number of copies we print and the number of pages in each issue.

UPDATE

Goal Update Date

11/14/2023

Academic Year Updated

2023 - 2024

Goal Update

On Schedule

Goal Update Narrative

Goals & Resource Requests

Indeed, the staff of The Skyline View is publishing a magazine every spring. However, there is still no designated or increased funding in the journalism budget for it. Instead, the money is being budgeted at the expense of other things. This goal could be achieved by either a journalism budget increase or potentially through Perkins money if the program becomes an official CE program here at Skyline College.

Resource Request

Division Name

Language Arts (LA)

Year of Request

2025 - 2026

Resource Type

Contract Services

Resource Name

Budget magazine

Resource Description

We are asking for the same amount of money as last year, when prices increased for a 32-page, glossy magazine. While the program has accommodated the cost for the magazine each spring, this has only been possible at the expense of printing the newspaper eight times a semester, as was done for the 20 years prior to the pandemic. Additionally, with the students enhancing their website and multimedia presence, the budget has had to incur fees for supporting elements. We would appreciate a bump-up in our printing budget to allow for the magazine to be permanently funded, without sacrificing the number of print newspapers the students can do in a semester.

Funds Type – Mark all that apply.

Recurring Cost

Briefly explain how this request helps to advance the goals and priorities of your program, the College, the District, and/or the California Community College Chancellor's Office.

This request expands the knowledge base of the program's graduates. Because the program is, by default, smaller than programs at school's with much larger enrollments (such as schools with 30,000 students), we cannot offer standalone magazine classes. The inclusion of a magazine into the curriculum for the newspaper staff courses allow the program to equitably address this training within the confines of the classes that are already offered. Further, the skills learned by doing the magazine are directly supportive of the role of the program as Career Education.

Cost

4,312.59

Level of need, with 1 being the most pressing

2

Resource Request

Division Name

Language Arts (LA)

Year of Request

2025 - 2026

Resource Type

Contract Services

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Resource Request

Division Name

Language Arts (LA)

Year of Request

2025 - 2026

Resource Type

Contract Services

Resource Name

Goals & Resource Requests

Budget Magazine

Resource Description

We are asking to have the journalism budget increased to accommodate the publication of a magazine, definitely in the spring--as we have been doing--but potentially each fall, too. The cost of producing a 32-page, glossy magazine in May 2025 was just shy of \$4,000. We think it is prudent to request \$4,500 to anticipate cost increases for printing, and we are asking double what we've asked in previous requests for this same resource to allow for a magazine each semester, which would be that students taking the newspaper staff courses would have the same experience as those taking it in the spring

Funds Type – Mark all that apply.

Recurring Cost

Briefly explain how this request helps to advance the goals and priorities of your program, the College, the District, and/or the California Community College Chancellor's Office.

While students at larger schools get experience in magazine writing and production through standalone courses, the Skyline journalism program must work efficiently within the confines of a small program. We currently must carve out the cost of magazine production from the current budget which has not seen an increase in upwards of 20 years. This request fits in with academic excellence by giving students in a small program access to experiences that will increase their workforce skills.

Cost

9,000

Level of need, with 1 being the most pressing

2

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Conference Access for Students

Create opportunities for more students to attend crucial college journalism conferences.

Year Initiated

2019 - 2020

Goal Status

Active

Implementation Step(s) and Timelines

Each fall and spring, give students opportunity and funding to attend journalism conferences to network, train and compete.

Mapping

- SKY College Values: (X - Selected)

- **Open Access:** undefined (X)
- **Student Success and Equity:** undefined (X)
- **Academic Excellence:** undefined (X)
- **Community Partnership:** undefined (X)

- SKY Strategic Goals: (X - Highlight Selected)

- **Antiracist and Equitable Institution:** Be an antiracist and equitable institution (X)
- **Student Support and Resources:** Ensure that all students have the support and resources needed to achieve their educational goals (X)
- **Civic Mindedness Cultivation:** Cultivate civic-mindedness to empower self and strengthen society (X)

UPDATE

Goal Update Date

11/10/2025

Academic Year Updated

2025 - 2026

Goal Update

11/21/2025

Goals & Resource Requests

Behind Schedule

Goal Update Narrative

We still do not have ongoing, reliable funding through which to get students to the journalism conferences that are crucial to their employment and training. That said, last year, we were extraordinarily lucky in having Strong Workforce gift us with the full amount to send our students to San Diego for the Associated Collegiate Press and Journalism Association of Community Colleges Spring College Media Conference. Despite the incredible generosity of this gift--for which we are grateful--Strong Workforce was not able to repeat this funding for the 2025-2026 year. We will again ask for the funding in the next cycle, but the point is that we do not have regular, sustained funding for this strongly student-centered activity.

UPDATE

Goal Update Date

11/15/2023

Academic Year Updated

2023 - 2024

Goal Update

Behind Schedule

Goal Update Narrative

Journalism conference attendance is a big part of the Skyline Journalism Program experience. It offers opportunities to take workshops and be mentored by professionals in the field, as well as compete in journalism contests that replicate the experience of producing journalistic content. Unfortunately, it costs a lot of money to travel to contests and stay on site. For years, the program has relied on a patchwork of unstable funding sources, including ASSC and SOCC funds, foundation money, journalism ad money, and the students own finances, which automatically eliminates those students who can't afford to self-fund, an equity issue for sure.

Resource Request

Division Name

Language Arts (LA)

Year of Request

2025 - 2026

Resource Type

Other

Resource Name

Conference Access for Students

Resource Request

Division Name

Language Arts (LA)

Year of Request

2025 - 2026

Resource Type

Other

Resource Name

Conference Access for Students

Resource Description

Goals & Resource Requests

The Journalism Department has been helping to send students to college journalism conferences for more than 20 years. These conferences are a critical mechanism by which the program provides professional training and networking for the students. These conferences offer opportunities to compete in journalistic contests in writing, editing, photography, copy editing, layout and more, while also exposing the students to professional mentors in the field. The students also expand their network by engaging with other college journalism students who will one day be their colleagues. This request is an attempt to create a more stable funding source for journalism students to be able to access these crucial journalism conferences. This funding would help cover the registration costs, hotels and travel expenses to attend conferences such as the College Media Fest, Associated Collegiate Press and Journalism Association of Community College conferences. While we were able to access sufficient funding for our conferences in 2024-2025 through Strong Workforce, we were not funded for that for the 2025-2026 cycle, nor are we likely to be in the next cycle. We are uncertain as to whether this can be funded through our division at all, but we are again making the request in case it is possible.

Funds Type – Mark all that apply.

Recurring Cost

Briefly explain how this request helps to advance the goals and priorities of your program, the College, the District, and/or the California Community College Chancellor's Office.

In the same way that community college students have historically missed out on study abroad programs because they are less likely to have financial support for that, our students also do not have the same access to networking opportunities and growth through professional and college journalism conferences the way their four-year college counterparts do. Our hope is to help our students gain these experiences too. As we pointed out last year, these conferences are life-changing and a lack of financial resources should not prohibit our students from attending these important events. We should be funding workforce and collegiate experiences such as professional conferences, alongside our global study opportunities, as they are crucial to the networking and skill-building that our students need to flourish in a tight workforce that often relies on who people know.

Level of need, with 1 being the most pressing

1

Increase Enrollment, Phase #2

Increase enrollment 10% each fall semester, for the next three years, with the first target increase being fall 2026.

Year Initiated

2025 - 2026

Goal Status

Active

Implementation Step(s) and Timelines

1. Work with MCPR to create journalism program marketing materials for the electronic boards around campus. Fall 2025 and Spring 2026
2. Investigate the possibility of utilizing marketing materials to reach CSM's and Canada's campuses as well, with the specific goal of attracting their students onto The Skyline View synchronously on Zoom, so that the staff can extend some coverage to our sister campuses. Spring 2026
3. Work with MCPR to market the fully online track of the journalism degree. Spring 2026
4. Starting fall 2026, begin rotating JOUR 110 and JOUR 120 as F2F and online alternate semesters. For example, during fall 2026, we will offer JOUR 110 in the F2F only with JOUR 120 remaining online only, and during spring 2027, we will switch to JOUR 120 being F2F only and JOUR 110 will be offered online only. Fall 2026
5. Consider whether or not it makes sense to create an asynchronous version of JOUR 320 and JOUR 330 as well, with the intention of alternating that with an online only JOUR 121 every other semester. This would make the journalism degree not only possible to attain without stepping onto campus, but also fully achievable asynchronously. Fall 2026
6. Determine if additional certificates might attract more students, certificates such as a multimedia journalism certificate, a shortened Spanish journalism certificate (now that The Skyline View has a community languages section), a short data journalism certificate, and the like. Fall 2026 and Spring 2027
7. Research whether an AI and journalism certificate is feasible. (The journalism program coordinator is doing some professional development in this area.) Fall 2026

Mapping

- SKY Strategic Goals: (X - Highlight Selected)

Goals & Resource Requests

- **Increased Student Enrollment:** Increase student enrollment by being responsive to communities we serve (X)

Increase Success Rates

Increase the success rates of Filipino and Hispanic students by 3% each fall semester for three years, beginning fall 2026.

Year Initiated

2025 - 2026

Goal Status

Active

Implementation Step(s) and Timelines

1. Explore ways to support Filipino and Hispanic students by adding to syllabus and online class support resources. For example, experiment with a page on Canvas that, in conversational tones, anticipates challenge spots for these students and then conversational suggests support or solutions. This could look something like, "Challenge: You've fallen behind because you are taking care of a loved one at home. Solution: Email your instructor to let them know what is going on, check the late policy, and use one of your late passes to give you extra time on an assignment."

Spring 2026

2. Work with retention specialist for ideas on how to better support these students. Spring 2026

Mapping

- SKY Strategic Goals: (X - Highlight Selected)

- **Antiracist and Equitable Institution:** Be an antiracist and equitable institution (X)
- **Increased Student Enrollment:** Increase student enrollment by being responsive to communities we serve (X)
- **Student Support and Resources:** Ensure that all students have the support and resources needed to achieve their educational goals (X)

CE Designation

Become an official CE-designated program at Skyline College.

Year Initiated

2023 - 2024

Goal Status

Inactive

Implementation Step(s) and Timelines

Research what needs to be done to become a designated CE program, including the creation of an advisory board, during spring 2024. Depending on what needs to happen and if it ultimately makes sense for the program, launch the program as a CE program in 2024-2025 or 2025-2026.

Mapping

- SKY Strategic Goals: (X - Highlight Selected)

- **Increased Student Enrollment:** Increase student enrollment by being responsive to communities we serve (X)
- **Student Support and Resources:** Ensure that all students have the support and resources needed to achieve their educational goals (X)
- **Fiscal Stability:** Ensure fiscal stability to support the College mission and maintain public trust (X)

UPDATE

Goal Update Date

11/11/2024

Academic Year Updated

Goals & Resource Requests

2024 - 2025

Goal Update

Completed

Goal Update Narrative

The Journalism Program became an official CE program during Fall 2024. The program has convened an advisory board that will meet once a semester, and the program will now be eligible to apply for CE grant money.

Related Documents

[Journalism CE](#)

Increase Enrollment

Serve students better and increase journalism enrollment through a variety of modalities. This includes experimenting with hyflex teaching, which we will do during Spring 2023.

Year Initiated

2022 - 2023

Goal Status

Inactive

Implementation Step(s) and Timelines

We are offering JOUR 110 hyflex during spring 2023. The goal is to offer 300-level classes via hyflex as well.

Mapping

- SKY College Values: (X - Selected)

- **Open Access:** undefined (X)
- **Student Success and Equity:** undefined (X)
- **Academic Excellence:** undefined (X)

- SKY Strategic Goals: (X - Highlight Selected)

- **Increased Student Enrollment:** Increase student enrollment by being responsive to communities we serve (X)

UPDATE

Goal Update Date

04/15/2025

Academic Year Updated

2025 - 2026

Goal Update

Completed

Goal Update Narrative

While no change has happened with JOUR 110--in fact, it has not been successful to offer that class in the multimodal format given that it is also offered asynchronously online--we are seeing some movement with offering the newspaper classes multimodally. During spring 2025, we had two students online, one from Canada and one from CSM. While the class enrollment really grew in the F2F sections of the newspaper class, we can see the potential for this online version to take off given time and funding for promotion to the other colleges. The inclusion of 320/330 multi-modally also means the journalism program offers a fully online attainable degree now.

However, as a department with only a single faculty member, more help is needed to promote this offering, both in terms of informing counseling, and in terms of marketing this both to our students and potentially to students at our sister campuses.

But since this goal originally rested on creating multi-modal options and we've, in fact, done that, we are marking this goal completed and replacing it with a more targeted goal about enrollment.

UPDATE

Goal Update Date

11/21/2025

Goals & Resource Requests

11/15/2024

Academic Year Updated

2024 - 2025

Goal Update

Behind Schedule

Goal Update Narrative

While the experiment of offering our courses multimodally has been on track, it hasn't increased enrollment in JOUR 110, likely due to the fact that is also offered asynchronously online. However, fall 2024, we began offering the 300-level newspaper classes multimodally, which increased the enrollment the courses would have had without the new offering. We will continue to track enrollment in the newspaper classes during spring 2025 when the class is offered multimodally for the second time. Additionally, the program is working with MCPR to not only promote the newspaper class to Skyline students, but also to district students. Further, the program now offers what is essentially a fully achievable online AA, so the program will begin to promote that option as well.

UPDATE

Goal Update Date

11/14/2023

Academic Year Updated

2023 - 2024

Goal Update

On Schedule

Goal Update Narrative

Enrollment is increasing in the program and this may be a result of the varieties of modalities that are offered. In particular, the program launched the multimodal JOUR 110 on schedule in spring 2023. If the program gets a mobile Smart Board, the next class to launch as a multimodal offering will be the 320/330/340/350 series.

Flexible Work Space

Recreate a newsroom that reflects the flexible nature of work these days and that encourages creative and design thinking.

Year Initiated

2022 - 2023

Goal Status

Inactive

Implementation Step(s) and Timelines

Fall 2023: Redesign the newsroom to accommodate a more flexible and creative set up.

Mapping

- SKY College Values: (X - Selected)

- **Student Success and Equity:** undefined (X)
- **Academic Excellence:** undefined (X)

- SKY Strategic Goals: (X - Highlight Selected)

- **Increased Student Enrollment:** Increase student enrollment by being responsive to communities we serve (X)
- **Student Support and Resources:** Ensure that all students have the support and resources needed to achieve their educational goals (X)
- **Thriving Environment:** Foster a thriving learning and work environment (X)

UPDATE

Goal Update Date

11/13/2025

Goals & Resource Requests

Academic Year Updated

2025 - 2026

Goal Update

Completed

Goal Update Narrative

We are adding one more update to say that we received a moveable podium that has also allowed flexibility in the newsroom for the instructor. The room functions so much better now, as does the backroom as well with students regularly holding editors meetings in the space as a result.

Optional Tables & Graphs

We

UPDATE

Goal Update Date

11/12/2024

Academic Year Updated

2024 - 2025

Goal Update

Completed

Goal Update Narrative

As of fall semester, the flexible furniture has been ordered and will likely be in place for the Spring 2025 semester. The Neat Board arrived prior to the beginning of the new academic year, which allowed the newspaper staff classes to be offered multimodally Fall 2024, leading to two students from our sister colleges to be able to join staff. Additionally, the Neat Board has aided tremendously in instruction, allowing the professor to project exercises and resources for communal consumption, rather than having everyone listen to--for example, training videos independently.

UPDATE

Goal Update Date

11/15/2023

Academic Year Updated

2022 - 2023

Goal Update

Behind Schedule

Goal Update Narrative

This is a goal that is solely dependent on funding to be implemented. The newsroom was designed with tables that are hard-wired into the internet and cannot be adjusted nor moved. In fact, it can't even accommodate students coming in with their own laptops, because most of the table space is taken up by desktops. The desktops are perfect for doing layout and sharing the journalism network, but they afford no flexibility.