**SEEED Report: Community Connections Sub Committee**

**1. Why you chose to look at what you did (2-3 sentences is sufficient)**

The Community Connections group felt that our relationship with local feeder high schools is an important connection and bridge to incoming students, particularly for those of underrepresented backgrounds. General Counseling Outreach is an essential component to the image of Skyline College at our local high schools.

**2. Methods:**

* **Research conducted (what did you do to try and address your inquiry question, i.e., surveys, interviews, looking at institutional data, etc.)**
* **Data used**

The research this group conducted revolved around the following questions of inquiry:

1. What programs and services are local feeder high schools aware of? And, how is this information presented?
2. What general outreach efforts does Skyline College offer to Jefferson High School and South San Francisco High School?

Student surveys were conducted in spring 2012. There were 160 students that answered the surveys. A breakdown of student respondents is below:

* **160 high school students** 
  + 10th grade: 7
  + 11th grade: 31
  + 12th grade: 122

Other forms of data used included:

1. Number of outreach events attended (prior semesters)
2. Staffing and budget fluctuations for general outreach (2007-present)
3. Modes of communication for outreach efforts

**3. Results/Analysis:**

* **Discuss analysis (i.e. X number of students had Y outcome so X number of students are [more or less or as] likely to have Y)**

93% of participants plan to attend college immediately after high school and 58% plan on attending a California Community College.

97% of participants had heard of Skyline College in the past. Among the highest responses students heard about Skyline College via:

* 76% High School Counselor
* 62% HS Teacher
* 43% College Fairs
* 31% Other (i.e. Friends and Family)
* 19% Concurrent Enrollment Program

66% of student participants are familiar with Skyline College resources. Students indicated being familiar with:

* 54% Financial Aid
* 36% General Counseling
* 32% Cosmetology
* 26% Automotive

Among others, students indicated becoming aware of Skyline College resources in the top following ways:

* 56% High School Counselor
* 41% High School Teacher
* 24% College Fairs
* 13% Concurrent Enrollment Program
* 11% Skyline College Counselor
* 10% Herman@s Program

86% of student participants have not spoken with an outreach counselor. Of the 13% who have spoken to an outreach counselor, 73% have found it successful.

In asking the students what the best way a college can provide information to them, they indicated:

* 81% High School Counseling
* 61% High School Teachers
* 48% Skyline College Counselor (Outreach)

**4. Implications/Interpretations:**

* **Include your thoughts on the analysis**
  + **Why did you think they came out this way?**
  + **Any implications for the college?**

This line of inquiry is allowing us to better understand the manner in which students most often receive Skyline College information and data.

Our next question is: How can we provide a consistent flow of accurate information regarding Skyline College's programs and resources via people and programs that most effectively interact with students.

What did we learn?

* Our local high school students hear about Skyline College from HS Staff and family/friends
* In collecting data from high schools, the process needs to happen early
* Surveys sparked questions that may be addressed through focus groups
* General Outreach efforts, outreach events, and record keeping can be strengthened