

ALUR Prioritization

Strategic Planning and Allocation of Resources Committee

SPARC Presentation

May 8, 2025



Student Services Overview

Enrollment Services:

- Admission & Records
- Financial Aid*
- Veterans Resource Center*
- Recruitment and Outreach

Other(s):

- Scholarship and Commencement Ceremony
- Student Equity Plan (SEP) & Student Equity and Achievement Program (SEAP)
- CARES and Title IX
- Code of Conduct

Counseling Services:

- General Counseling*
- Career Counseling
- Undocumented Community Center*
- Personal Counseling*
- Health Services
- Promise Scholars Program*
- Transfer Center*
- Assessment*
- SparkPoint*
- Basic Needs*
- Articulation
- PUENTE/Herman@s/Kapatiran

Student Equity & Support Programs:

- EOPS/CARE*
- Guardian Scholars (Next Up)
- CalWORKs*
- Project Change
- Federal TRiO*
- Educational Access Center (EAC)*
- Intercultural Center
- LGBTQIA+*
- Stewardship for Equity, Equal Employment and Diversity (SEED)

24-25 Student Services Goals

- Goal #1:** Increase data capacity across Student Services through the development of Tableau Dashboards that empower our team to have access to proactive data to support the students that most need the support
- Goal #2:** Focus on advancing anti-racist practices across Student Services
- Goal #3:** Focus on promoting a thriving learning and work environment across Student Services

Student Services Achievements

- **Continued Expansion of the Promise Scholars Program** - expanded to serve more than 1,200 students in the 2024-2025 academic year. PSP continues to support students in completing their goals, doubling two- and three-year graduation and transfer rates consistently across cohorts.
- **Anti-Racist Practices Professional Development and Planning**
 - § Student Services Wide Anti-Racist Education Forum with over 80 Student Services employees in attendance. Goals included to establish baseline understanding and common definition of anti-racism and to start exploring and envisioning what it looks like in practice across Student Service spaces
 - § Counseling Division Wide Anti-Racism retreat that provided opportunity to brainstorm, prioritize, and plan next steps of implementation specific to the Counseling Division efforts

Student Services Achievements

- Launch of our basic-needs counselor (bridge between Basic Needs services in Sparkpoint and Personal Counseling Services) to provide case management support to the students in most crises
- Launch of our Project Change Program to support our formerly incarcerated and system impacted students. Successfully awarded in additional grant of over 500k to further increase support of our system impacted students over the next 3 years.
- Launch pilot implementation of the P.R.E.P Counseling strategy
- Made progress in development of Tableau Dashboards that empower our teams to have access to proactive data to support the students that most need the support. Completed initial dashboard for Veterans Center and currently developing and onboarding TRiO/EOPS/PSP
- Created space to celebrate each other and to strengthen relationships across Student Services

Vice President of Student Services Tentative Priorities

Tentative Priorities	Resource Request Title	Type	Program(s) Impacted	Amount
1	Categorical Annual Step/COLA/maintenance	Budget Augmentation	Student Services	\$260,000
2	Reallocate Program Services Coordinator	Classified Professional FTE	Counseling/SEAP	\$118,000
3	Assistant Director Financial Aid	Classified Professional FTE	Outreach & Recruitment	\$
4	Transfer Center Programming Support	Programming	Counseling	\$20,000
5	Men of Color Programming Support	Programming	Counseling	\$30,000
6	Program Services Coordinator (Outreach)	Classified Professional FTE	Financial Aid	\$118,000
			TOTAL	\$546,000